



**DEFENSE COMMISSARY AGENCY
HEADQUARTERS AND SUPPORT CENTER
1300 EISENHOWER AVENUE
FORT LEE, VIRGINIA 23801-1800**

MSN

March 18, 2026

NOTICE TO THE TRADE – DeCA NOTICE 26-79

SUBJECT: Dover AFB Perishable Grocery Reset Schedule

This “Notice to the Trade” intends to provide the schedule for the Dover Commissary perishable reset. DeCA will use cluster merchandising planograms specific to Dover performance over 52 weeks. Dover will be executed without replacement shelving. The reset(s) will take place over 3 nights, starting on April 19th. The reset(s) will be conducted nightly after the store closes, affording the customers a new shopping experience each next day. The schedule is as follows:

- Sunday, April 19th, the Frozen department will be reset at 5 p.m.
- Monday, April 20th, Dairy and Pkg Meat will be reset at 7pm.
- Tuesday, April 21st, finalize open categories, if needed.

Vendor support each night will be extremely important to complete this aggressive nightly schedule, especially for the duration of the store's set dates. We are requesting each company participating to send a list of their team members attending NLT April 7th, 2026.

Produce will be determined on-site and subject to change.

If you have any questions or concerns, please contact Michael Denny at 785- 571-8000 or Brooke Pfister at 804- 734- 8000, Ext 86081.

**Robert
Culbreth**
Robert B. Culbreth
Director of Sales, Non-Fresh

Digitally signed by Robert
Culbreth
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