



DEFENSE COMMISSARY AGENCY
HEADQUARTERS AND SUPPORT CENTER
1300 EISENHOWER AVENUE
FORT LEE, VIRGINIA 23801-1800

MSN

March 18, 2026

NOTICE TO THE TRADE – DeCA NOTICE 26-78

SUBJECT: Great Lakes Grocery Reset Schedule

This “Notice to the Trade” provides the schedule for the Great Lakes Commissary full store reset. DeCA will utilize cluster merchandising planograms specific to Great Lakes performance over 52 weeks. The reset will involve the replacement of shelving and will take place over 5 nights, starting April 7th. The reset will be conducted nightly after the store closes to provide customers with a new shopping experience the following day. The schedule is as follows:

- Tuesday, April 7th: The dry grocery reset will begin at 10:00 p.m.
- Wednesday, April 8th through Saturday, April 11th. Reset will begin at 10:00 p.m. for dry.
- Frozen, dairy and packaged meat will start at 7:30 p.m. Date TBD.

Vendor support each night will be crucial for completing this aggressive nightly schedule. We request that each participating company send a list of their team members who will be attending no later than March 15th, 2026.

Produce will be determined on-site and subject to change.

If you have any questions or concerns, please contact Michael Denny at 785-571-8000 or Brooke Pfister at 804-734-8000, Ext 86081.

Robert Culbreth
Director of Sales, Non-Fresh