



DEFENSE COMMISSARY AGENCY
HEADQUARTERS AND SUPPORT CENTER
1300 EISENHOWER AVENUE
FORT LEE, VIRGINIA 23801-1800

MSN

January 15, 2026

NOTICE TO THE TRADE – DeCA NOTICE 26-43

SUBJECT: Bolling JBA Grocery Reset Schedule

This “Notice to the Trade” provides the schedule for the Bolling JBA Commissary full store reset. DeCA will utilize cluster merchandising planograms specific to Bolling’s performance over 52 weeks. The reset will involve the replacement of shelving and will take place over five nights, starting March 22nd. The reset will be conducted nightly after the store closes to provide customers with a new shopping experience the following day. The schedule is as follows:

- Sunday, March 22nd: The dry grocery reset will begin at 9:00 p.m.
- Monday, March 23rd through Wednesday, March 25th: Reset will begin at 11:00 p.m.
- Thursday, March 26th: Reset will begin at 11:30 p.m.
- Frozen, dairy and packaged meat will start at 7:00 p.m. Date TBD.

Vendor support each night will be crucial for completing this aggressive nightly schedule. We request that each participating company send a list of their team members who will be attending no later than March 8th, 2026.

Produce will be determined on-site and subject to change.

If you have any questions or concerns, please contact Michael Denny at 785-571-8000 or Brooke Pfister at 804-734-8000, Ext 86081.

Robert Culbreth
Director of Sales, Non-Fresh