Biography



DEFENSE COMMISSARY AGENCY

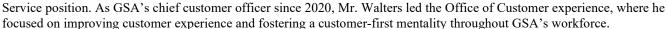
1300 Eisenhower Avenue, Fort Lee, Virginia 23801-1800

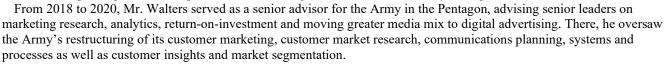
Edward W. Walters, III Acting Executive Director for Store Operations Group

Edward W. Walters, III is the Defense Commissary Agency's acting executive director for the Store Operations Group, managing and directing tactical store support for DeCA's 235 commissaries configured under 26 field zones in 46 states, 13 countries and two U.S. territories. He is responsible for ensuring that continual quality of service is provided to commissary patrons while maintaining the agency's mission integrity. He was named to this position effective Sept. 25, 2025

Before becoming acting executive director of Store Operations, Mr. Walters served from August 2022 to February 2025 as executive director for Sales, Marketing and eCommerce, overseeing the Sales, Marketing and eCommerce directorates with missions that directly impact the agency's annual sales over \$4.7 billion at 235 commissaries.

Mr. Walters came to DeCA from the U.S. General Services Administration (GSA), where he served as GSA's chief customer officer, a Senior Executive





Mr. Walters is a 1992 graduate of the United States Military Academy, and later graduated from the Army's Military Intelligence Officer Basic Course. He is also a graduate of the Infantry Officer Advanced Course; Survival, Evasion, Resistance and Escape-High Risk (SERE-C); Combined Arms and Services Staff School (CAS3); Pathfinder School; Ranger School; and Airborne School. He was honorably discharged from the Army in 1998 as a captain.

After the Army, Mr. Walters worked in a variety of government and private sector positions, starting with Kraft Foods, where he became brand manager. In 2004, he was a Management Strategy Consultant for Booz Allen Hamilton, where he worked on several strategic planning and communications projects for clients like the Defense Information Systems Agency, the Department of the Army's G-1 and the Army Information Technology Agency.

Mr. Walters returned to government service as an Army civilian in 2006. First, as Deputy Assistant Secretary for Strategy and Performance Planning and later as Principal Deputy Assistant Secretary for Recruiting and Retention. As the Army's Chief Marketing Officer, he managed a \$250 million budget, provided oversight of the Accessions Command and promoted several national multimedia initiatives – most notably the "Army Strong" campaign.

From 2009-2017, he returned to the private sector, where he worked in various positions related to marketing and communications at ConocoPhillips, ACT Inc, Defense Mobile and StreetShares.

EDUCATION

PhD (Candidate) in Business Administration, Quant. Marketing & Sales Focus, Virginia Tech, Blacksburg, Virginia Master in Public Administration, Kennedy School of Government, Harvard University, Cambridge, Massachusetts Master of Business Administration, Kellogg School of Management, Northwestern University, Evanston, Illinois Bachelor of Science in Environmental Engineering, U.S. Military Academy, West Point, New York

CAREER CHRONOLOGY

- 2022 2025, Executive Director, Sales, Marketing and eCommerce Group, Defense Commissary Agency Headquarters and Support Center, Fort Lee, Virginia
- 2020 2022, Chief Customer Officer, U.S. General Services Administration, Washington, D.C.
- 2018 2020, Senior Advisor, HQE, Department of the Army, Pentagon, Washington, D.C.
- 2017, Chief Marketing and Communications Officer, StreetShares, Reston, Virginia
- 2014 2016, Chief Marketing and Communications Officer, Defense Mobile, Stamford, Connecticut



- 2011 2014, Vice President, Marketing and Communications, ACT Inc., Iowa City, Iowa
- 2009 2011, General Manager, Communications and Public Affairs, Strategy and Research, ConocoPhillips, Houston, Texas
- 2006 2009, Principal Deputy Assistant Secretary for Recruiting and Retention/Chief Marketing Officer, Department of the Army, Pentagon, Washington, D.C.
- 2006, Deputy Assistant Secretary for Strategy and Performance Planning, Department of the Army, Pentagon, Washington, D.C.
- 2004 2006, Associate, Booz Allen Hamilton, McLean, Virginia
- 2000 2003, Brand Manager, Kraft Foods, Glenview, Illinois
- 1999 2000, Senior Associate Brand Manager, Kraft Foods, Glenview, Illinois
- 1998 1999, Assistant/Associate Brand Manager, Kraft Foods, Glenview, Illinois
- 1996 1997, Student, Special Forces Assessment and Selection (SFAS), Fort Bragg, North Carolina; Infantry Officer Advanced Course, Fort Benning, Ga.; Survival, Evasion, Resistance and Escape-High Risk (SERE-C), Fort Bragg, North Carolina; Combined Arms and Services Staff School (CAS3), Fort Leavenworth, Kansas
- 1995 1996, Executive Officer, 312th MI BN, 1st Calvary Division, Fort Hood, Texas.
- 1994 1995, Military Intelligence Platoon Leader, 312th MI BN, 1st Calvary Division, Fort Hood, Texas.
- 1993 1994, Battalion Intelligence Officer/Unit Deployment Officer, 1-5 CAV, 2nd BDE, 1Cavalry Division, Fort Hood, Texas.

(Current as of October 2025)