



Defense Commissary Agency

1300 Eisenhower Avenue,
Fort Gregg-Adams, VA 23801

Sales Team Directory

12/17/2024

Prior to contacting the individual Sales teams, please reference the below:

- **File Maintenance:** deca.gregg-adams.hq.mbx.filemaintenance@mail.mil
- **CARTS/EBS/DAX issues – EBS Carts:** GlobalSupportCenter@deca.mil
- **Commissary CLICK2GO assistance:**
deca.gregg-adams.hq.list.ecommerce-directorate@mail.mil
- **General Cost Concerns:** Appropriate Category Management team email
- **Customer Service Team (Front End operations, Gift Cards, UMD):**
deca.gregg-adams.store-ops-grp.list.hqcustomerserviceteam@mail.mil
- **Regular Retail/Base Prices – Pricing team:** deca.gregg-adams.hq.mbx.vpp@mail.mil
- **Promotions issues/Promotional Pricing Concerns – Promotions team:**
deca.gregg-adams.hq.list.mpsg@mail.mil
- **Store layout, planogram issues, SOWb issues – Reset team:**
deca.gregg-adams.hq.list.mpsr@mail.mil
- **VPR Approval:** deca.gregg-adams.hq.mbx.vprapproval@mail.mil
- **General inquiry assistance produce department:**
deca.gregg-adams.store-ops-grp.list.hqproduceteam@mail.mil
- **General inquiry assistance meat department:**
deca.gregg-adams.store-ops-grp.list.hqmeatteam@mail.mil
- **General inquiry assistance (i.e., store alerts, special sales, promotional calendar, store invoicing issues):** deca.gregg-adams.store-ops-grp.list.hqgroceryteam@mail.mil
- **To request name changes on receipts please email:**
deca.gregg-adams.store-ops-grp.mbx.soss-store-support@mail.mil

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DeCA Vision

To be the grocery provider of choice for our eligible patrons – delivering a vital benefit exclusively for our military community and their families.

The DeCA Mission

Deliver a vital benefit of the military pay system that provides grocery items at significant savings while enhancing quality of life and readiness.

DeCA Values

We have P.A.S.S.I.O.N. for what we do...

- **PURSUE:** We PURSUE excellence through innovation...
 - **ACCOUNTABLE:** We are ACCOUNTABLE to our patrons...
 - **SENSE:** We demonstrate a SENSE of commitment and urgency...
 - **STANDARDS:** We set relevant and high STANDARDS...
 - **INSPIRE:** We INSPIRE trust and ownership...
 - **OWNERSHIP:** We take OWNERSHIP of our performance and behavior...
 - **NECESSARY:** We are NECESSARY to support our patrons...
- ...as we deliver the benefit!

One Vision, One Team, One DeCA!

Office of the Director of Sales (MPS)

Bonita Moffett Director of Fresh/Sales

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Aaron Bye

Business Support Assistant

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The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Commissaries provide a military benefit, saving authorized patrons thousands of dollars annually on their purchases compared to similar products at commercial retailers. The discounted prices include a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America's military and their families, and help recruit and retain the best and brightest men and women to serve their country.

Commissary Store Brands (MPSE)

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Promotions (MPSG)

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Pet Food, HBC, Non-Consumables (MPSH)

Team Email: deca.gregg-adams.hq.list.mps@deca.com

Darrell Clary
Category Manager
804-734-8000x48866
Darrell.clary@deca.com

Categories: Bread, Front End Racks, Cooler Bank Program, Paper, Laundry, Household, Pet, Health, Beauty, Baby, NIB & Tobacco Program

Cheryl Brown
Merchandising Specialist
804-734-8000 x48365
Cheryl.brown@deca.com

Sub-Categories: Bread (Buns/Rolls), Bread Mainstream, Bread Premium, Organic Bread, Bread Breakfast, International Bread, Sweet Goods, Dry/Wet Dog Food, Dry/Wet Cat Food, Pet Chill, Dog Treats, Cat Litter, Pet Supplies, Bird Food

Audrey Callen
Merchandising Specialist
804-734-8000 x86026
Audrey.callen@deca.com

Sub-Categories: Paper Products, Laundry Products, Bleach, Charcoal, Disposable Bags, Food Storage & Wraps, Batteries, Light Bulbs, Home/Office, Supply, Shoe Care, Picnic Ware, Foil

Rebekah Fine
Merchandising Specialist
804-734-8000 x48736
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Sub-Categories: Vitamins & Supplements, Diapers, Baby Products, Sports Nutrition, Antacids, Analgesics, Eye Care, Foot Care, First Aid

Ruth Mereus
Merchandising Specialist
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Sub-Categories: Deodorant, Feminine Hygiene, Hair Care, Hosiery, Oral Care, Organic HBC, Shaving Products, Skin Care, Soap/Body Wash, Travel Size, Adult Incontinence

Patricia Sykes
Merchandising Specialist
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Sub-Categories: Household Cleaning, Dish, Kitchen Accessories, Air Care, NIB, J-Hook Products, Insecticides/Pesticides, Reusable Bags, Filters, Tobacco

Spec, Meat, Produce Consumables (MPSI)

Team Email: deca.gregg-adams.hq.list.mpsi@mail.mil

Bridget Bennett
Category Manager
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Categories: Fresh Meat, Deli/Bakery/Fresh Seafood, Fresh Fruits & Vegetables, Packaged Produce, Plants and Holiday Turkey Program

James Booker
Merchandising Specialist
804-734-8000 x86418

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Sub-Categories: Packaged Salad, Refrigerated Juice (produce), Canning, Fresh FFV, and Oct-Jan: Fresh Promotions and Basket Builders

Andrea Coyle
Merchandising Specialist
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Sub-Categories: Fresh Meat (Beef, Pork, and Veal)

Brie Crum
Merchandising Specialist
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Sub-Categories: Fresh Poultry and Seafood

Teredane Daguison
Merchandising Specialist
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Sub-Categories: Salad Dressing, Tofu/Soy, Fresh FFV, and Feb-May: Fresh Promotions and Basket Builders

Harry Farrell
Merchandising Specialist
804-734-8000 x48742

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Sub-Categories: Deli, Bakery, and Sushi

Teena-Jeannie Williams
Merchandising Specialist
804-734-8000 x48528

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Sub-Categories: Dip, Nuts/Trail, Ancillary Items, Racks, Fresh FFV, and Jun-Sep: Fresh Promotions and Basket Builders

Semi-Perishable (DSD) Consumables (MPSJ)

Team Email: deca.gregg-adams.hq.list.mpsj@mail.mil

Iveena Henderson
Category Manager
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Categories: DSD, Snacks, Food, Specialty Food, and Rack Program

Mauricio Castro-Lopez
Merchandising Specialist
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Sub-Categories: Canned Fish, Canned Meat, Dried Fruit, Coffee (Instant/International/K-Cups), Tea, New Age RTD Tea & Coffee, Coffee Creamers & Dry Filters, General Health

Johnathan Harris
Merchandising Specialist
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Sub-Categories: Prepared Dinners, Canned Vegetables, Jar Mushrooms, Dry Pasta, Ketchup & Mustard, Fruit (Canned/Jar), Rice Dry and Flavored, Pickles, Peppers & Relish, Vinegar, Olives, Sauces (BBQ/Hot/Steak/Worcestershire)

Daniel Kinstetter
Merchandising Specialist
804-734-8000 x48139

Daniel.kinstetter@deca.mil

Sub-Categories: Juice (Apple/Cider), Juice Aseptic, Juice Blends, Juice (Tomato/Vegetable), Isotonics, Sugar Granulated, Spices & Extracts, Gravy & Dry Season Mixes, Jams/Jelly, Peanut Butter

Lisa McWilliams
Merchandising Specialist
804-734-8000 x48708

Lisa.mcwilliams@deca.mil

Sub-Categories: Snacks (Miscellaneous/Meat), Latino, Asian Foods, Ramen (Oriental/Soup), Beans (Dry), Hispanic, Tortillas (DSD), Potatoes (Instant/Stuffing), Energy Drinks

Kevin Newborn
Merchandising Specialist
804-734-8000 x48661

Kevin.newborn@deca.mil

Sub-Categories: Baking Needs (Morsels/Nuts), Cake Mix & Flour, Cereal (Cold), International, German Foods, Milk (Canned/Powder/Ultra-High Temperature), Dressings (Salad/Dry/Liquid/Mayo/Croutons), Shortening/Oils, Soup (Can/Dry)

Semi-Perishable (DSD) Consumables (MPSJ)

Team Email: deca.gregg-adams.hq.list.mpsj@mail.mil

Kirsten O’Nell
Merchandising Specialist
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Kirsten.Onell@deca.mil

Sub-Categories: Grain Cakes, Popcorn (Microwave), Cookies/Cookies Specialty, Crackers, Crackers (Snack), Puddings/Gelatins/Marshmallows, Granola Bars, Dried Fruit Snacks, Snacks (Nuts), Front End Healthy, Front End Confections, Front End Coolers, Front End SCO, Front End Snacks, Front End Non-Food

Loretta Williams
Merchandising Specialist
804-734-8000 x86135
Loretta.williams@deca.mil

Sub-Categories: Snacks (Canister), Chips (Healthy Snacks), Candy (Chocolate), Candy (Non-Chocolate), Popcorn (Pre-Popped), Canned Tomato (Sauce/Paste/Puree), Spaghetti Sauce & Dry Cheese, Pizza (Dry), Dry Cured Meats Rack

Agnieszka Szmeterling
Merchandising Specialist
804-734-8000 x48411
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Sub-Categories: Cereal Hot, Chocolate Syrup, Hot Chocolate, Breakfast (Drinkable), Pasta (Can), Pancake Mix, Syrup, Molasses, Pork & Beans, Chili, Kidney Beans, Ranch Beans, Toaster Pastry, Salty Snacks

Beer, Wine, Refrigerated & Frozen Consumables (MPSW)

Team Email: deca.gregg-adams.hq.list.mpsw@mail.mil

Jessica Stables

Category Manager

804-734-8000x48135

Jessica.stables@deca.mil

Categories: Dairy (Refrigerated), Frozen, Frozen Poultry, Packaged Meats and Beer/Wine, Beverages

Jennifer Baker

Merchandising Specialist

804-734-8000 x86338

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Sub-Categories: Milk (YES! Milk), Eggs (YES! Eggs), Specialty Eggs

Joseph Burrill

Merchandising Specialist

804-734-8000 x48499

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Sub-Categories: Bagged Ice, Lunch Meat, Combo Meals, Dinner Sausage (Cooked/Uncooked), Breakfast Meat, HMR, Hams, Cream Cheese, Cheese (Sliced/Shredded/Snack)

Donita Higgins

Merchandising Specialist

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Sub-Categories: DSD Soda, Water, Premium Water, Premium Soda, Coconut Water, Sparkling Water, Mixers, Powdered Beverages, Beer/Wine

Kimberly Galvin

Merchandising Specialist

804-734-8000 x52853

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Sub-Categories: Ice Cream, Ice Cream Cones & Toppings, Novelties, Breakfast, Vegetables, Seafood, Frozen Potatoes, Desserts, Frozen Bread

Lisa Owens

Merchandising Specialist

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Sub-Categories: Yogurt, Milk Alternatives/Coffee Creamer, Cooking/Culture, Pasta, Chilled Juice/Coffee/Tea, Dough, Desserts, Butter/Margarine, Fueling Station

Johnny Stewart

Merchandising Specialist

804-734-8000 x48930

Johnny.stewart@deca.mil

Sub-Categories: Frozen Toppings, Frozen Fruit, Frozen Prepared Meals, Frozen International, Snacks, Pizza, Frozen Meat & Poultry (Packaged Meat/Burgers/Meatless/IQF Chicken/Prepared Chicken/Poultry)

Retail Business Analysis (MPSK)

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File Maintenance (MPSL)

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[VACANT](#)

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Reset & Planograms (MPSR)

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