

NUTRITIONAL / DIET / ADULT / FOODS 8 FT. SECTION

EUROPE DeCA PLANOGRAM

CLASS D STORES



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MANAGER LARUE SMITH

17 MARCH 2015

THIS IS A FACING SPECIFIC PLANOGRAM. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1.01 CASE PACKOUT. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

Europe Nutritional-Food-Adult 2-23-15 (ADJUSTED).psa

NUTRITIONAL / DIET / ADULT / FOODS 8 FT. SECTION

EUROPE DeCA PLANOGRAM

CLASS D STORES

9 in	84433400979 Gnc Designer Whey Sustained Energy Vanilla	8909403355 Gnc Natures Best Berry O Carb Isopure Drink	7985490666 Natures Blend Green Coffee Bean Extract C	4167963312 Nutrament Vanilla 12Z	4167994166 Boost Vanilla Hi Protein	416799326 Boost Plus Chocolate	80265217008 Kind Bars Healthy Food Almond Coconut C	63810220309 Zone Perfect Graham Fudge Bar	63810220101 Zone Perfect Chocolate Peanut Butter	9742156010 Protein Plus Nutritional Chocolate PB					
Shelf: 1 TOP															
5.24 in	2190850927 Larabar Apple Pie C	2190850935 Larabar Peanut Chocolate Chip C	2190850924 Larabar Cherry Pie C	2190850919 Larabar Coconut Cream Pie C	2190850916 Larabar Peanut Butter Cookie C	80265217004 Kind Bars Healthy Snacks Fruit & Nut-Delight C	60265217011 Kind Bars Healthy Snacks Cranberry-Almond C	60265217058 Kind Bars Healthy Snacks Dark Chocolate C	60265217021 Kind Bar Pomegranate-Blueberry Pistachio	60265217030 Kind Bar Caramel-Almond & Sea Salt					
Shelf: 2															
8 in	72225210120 Cliff Bar Peanut Butter Crunchy A	72225210130 Cliff Bar Chocolate Chip Peanut C	72225216109 Cliff White Chocolate Macadamia Nut C	72225250003 Cliff Bar Oatmeal Raisin Walnut A	72225210090 Cliff Bar Chocolate Chip Bar C	9742103003 Powerbar Vanilla Crisp B	9742100008 Powerbar Peanut Butter Bar A	9742100002 Powerbar Chocolate Bar B	9742137679 Powerbar Protein Plus Vanilla C	9742148356 Powerbar Protein Plus Chocolate Peanut Butter C					
Shelf: 3															
8.12 in	3800029172 Kelloggs Bar Chocolate Peanut Butter C	3800029179 Kelloggs Bar Double Chocolate C	3800029176 Kelloggs Bar Strawberry	63748002502 Atkins Advantage Chocolate Peanut Butter C	63748004506 Atkins Advantage Peanut Butter C	63748005502 Atkins Morning Day Break Peanut Butter C	63748005503 Atkins Morning Day Break Chocolate Chip Crisp C	63748007502 Atkins Caramel Nut Chew C	72225210310 Luna Bar Chocolate W/Nuts A	72225210410 Luna Bar Chocolate Peppermint Stick A	72225210069 Luna Bar Chocolate Dipped Coconut A	75004900509 Balance Caramel Nut Blast C	75004900140 Balance Chocolate Mint Cookie C	75004900080 Balance Yogurt Honey Peanut C	7007463029 Glucerna Mini Snacks Chocolate
Shelf: 4															
7.12 in	3800043204 Kelloggs Special K Milk Chocolate Protein Shake C	3800043257 Kelloggs Special K French Vanilla Protein Shake C	3800043198 Kelloggs Special K Milk Strawberry Protein Shake C	4167967466 Boost Vanilla Drink C	4167967566 Boost Chocolate Drink C	4167993166 Boost Vanilla Plus C	4167994066 Boost Chocolate Hi Protein C	4167915791 Boost Glucose Chocolate C	7007457805 Glucerna Health Chocolate C						
Shelf: 5															
12.12 in	0834602652 Slimfast Optima Milk Chocolate Powder	0834674002 Slimfast RTD French Vanilla	0834674006 Slimfast RTD Strawberries & Cream	0834678001 Slimfast RTD 8pk Bottles Creamy Milk Chocolate	0834678007 Slimfast RTD 8pk Bottles Rich Chocolate Royale	63748006510 Atkins Dark Chocolate Shake 4 pk C	63748006504 Atkins Vanilla Shake Rtd C	63748006507 Atkins Advantage Strawberry C	63748006501 Atkins Shake Milk Chocolate Delight C	7007440702 Ensure Chocolate Plus Drink A	7007440707 Ensure Vanilla Plus Drink A	7007440705 Ensure Strawberry Drink C	7007440711 Ensure Vanilla Drink B	7007457802 Glucerna Health Vanilla C	79108350295 Eas Diet Supplement Whey Protein Powder
Shelf: 6															
10.24 in	18053000081 Cyto Muscle Milk Chocolate Shake C	18053000082 Cyto Muscle Milk Vanilla Shake C	18053000083 Cyto Muscle Milk Banana Shake C	18053000084 Cyto Muscle Milk Cake Cream Shake C	79108330232 Eas Chocolate Fudge Rtd C	79108330233 Eas French Vanilla Rtd C	8909403349 Gnc Natures Best Alpine Punch O Carb Isopure Drink C	8909403357 Gnc Natures Blast Apple Melon O Carb Isopure Drink C	8909403353 Gnc Natures Best Grape O Carb Isopure Drink C	84433400133 Designer Whey Vanilla Protein C	84433400131 Designer Whey Chocolate Protein C	84433400137 Designer Whey Strawberry Protein C			
Shelf: 7 Base															
5 in															

Left-right

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Europe Nutritional-Food-Adult 2-23-15 (ADJUSTED).psa

NUTRITIONAL / DIET / ADULT / FOODS 8 FT. SECTION

SHELF:1 TOP		WIDTH:98 in	MERCH HEIGHT:8.00 in			DEPTH:22 in			SPACE AVAIL:4.90 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	84433400979	Gnc Designer Whey Sustained Energy Vanilla	24.00OZ		3	K5	4	12	3.00	7.50 in	5.00 in	5.00 in	Front	
2	8909403355	Gnc Natures Best Berry O Carb Isopure Drink	20.00OZ		3	K5	12	21	1.75	8.00 in	3.00 in	3.00 in	Front	
3	7985490666	Natures Blend Green Coffee Bean Extract	60.00CT		3	K1	12	45	3.75	5.00 in	2.00 in	2.00 in	Front	
4	4167963312	Nutrament Vanilla 12Z	12.00OZ		6	K5	12	48	4.00	4.84 in	2.66 in	2.66 in	Front	
5	4167994166	Boost Vanilla Hi Protein	48.00OZ		1	K1	4	5	1.25	5.79 in	6.96 in	3.72 in	Front	
6	4167993266	Boost Plus Chocolate	48.00OZ		1	K1	4	5	1.25	5.79 in	7.09 in	3.72 in	Front	
7	60265217008	Kind Bars Healthy Food Almond Coconut	1.40OZ		1	K1	12	174	14.50	0.60 in	6.09 in	1.43 in	Front	
8	63810220309	Zone Perfect Graham Fudge Bar	1.76OZ		2	K1	12	84	7.00	1.50 in	6.00 in	0.88 in	Front	
9	63810220101	Zone Pefect Chocolate Peanut Butter	1.76OZ		2	K1	12	84	7.00	1.50 in	6.00 in	0.88 in	Front	
10	9742156010	Protein Plus Nutirtional Chocolate PB	2.11OZ		1	K1	15	179	11.93	0.75 in	5.00 in	1.25 in	Front	

SHELF:2		WIDTH:98 in	MERCH HEIGHT:20.00 in			DEPTH:26 in			SPACE AVAIL:7.48 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2190850927	Larabar Apple Pie	1.60OZ		2	K1	64	192	3.00	2.37 in	5.00 in	8.12 in	Front	
2	2190850935	Larabar Peanut Butter Chocolate Chip	1.60OZ		2	K1	64	192	3.00	1.25 in	5.00 in	0.50 in	Front	
3	2190850924	Larabar Cherry Pie	1.70OZ		2	K1	64	192	3.00	2.37 in	5.00 in	8.12 in	Front	
4	2190850919	Larabar Cocount Cream Pie	1.70OZ		2	K1	64	192	3.00	2.37 in	5.00 in	8.12 in	Front	
5	2190850916	Larabar Peanut Butter Cookie	1.70OZ		2	K1	64	192	3.00	2.37 in	5.00 in	8.12 in	Front	
6	60265217004	Kind Bars Healthy Snacks Fruit & Nut Delight	1.40OZ		2	K3	12	192	16.00	0.60 in	6.09 in	1.43 in	Front	
7	60265217011	Kind Bars Healthy Snacks Cranberry Almond	1.40OZ		2	K1	12	192	16.00	0.60 in	6.09 in	1.43 in	Front	
8	60265217050	Kind Healthy Snacks Dark Chocolate Cherry Cas...	1.40OZ		1	K1	12	72	6.00	0.60 in	6.09 in	1.43 in	Front	
9	60265217021	Kind Bar Pomegrante Blueberry Pistachio	1.40OZ		1	K1	12	48	4.00	2.40 in	6.00 in	0.80 in	Front	
10	60265217030	Kind Bar Caramel Almond & Sea Salt	1.40OZ		1	K1	12	48	4.00	2.40 in	6.00 in	0.80 in	Front	

SHELF:3		WIDTH:98 in	MERCH HEIGHT:14.00 in			DEPTH:26 in			SPACE AVAIL:2.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	72225210120	Cliff Bar Peanut Butter Crunchy	2.40OZ		2	K1	12	144	12.00	0.75 in	5.60 in	2.30 in	Front	
2	72225210130	Cliff Bar Chocolate Chip Peanut	2.40OZ		2	K1	12	144	12.00	2.30 in	5.60 in	0.75 in	Front	
3	72225216109	Cliff White Chocolate Macadamia Nut	2.40OZ		2	K1	12	144	12.00	0.75 in	5.60 in	2.30 in	Front	
4	72225250003	Cliff Bar Oatmeal Raisin Walnut	2.40OZ		2	K1	12	144	12.00	0.75 in	5.60 in	2.30 in	Front	
5	72225210090	Cliff Bar Choclote Chip Bar	2.40OZ		2	K1	12	144	12.00	0.75 in	5.60 in	2.30 in	Front	
6	9742103003	Powerbar Vanilla Crisp	2.30OZ		1	K3	12	108	9.00	2.00 in	5.96 in	8.48 in	Front	
7	9742100008	Powerbar Peanut Butter Bar	2.30OZ		1	K1	12	108	9.00	2.00 in	5.96 in	8.48 in	Front	
8	9742100002	Powerbar Chocolate Bar	2.30OZ		1	K3	12	108	9.00	2.00 in	5.96 in	8.48 in	Front	
9	9742137679	Powerbar Protein Plus Vanilla	2.17OZ		2	K1	15	270	18.00	1.25 in	5.00 in	0.75 in	Front	
10	9742148356	Powerbar Protein Plus Chocolate Peanut Butter	2.17OZ		2	K1	15	270	18.00	1.25 in	5.00 in	0.75 in	Front	

SHELF:4		WIDTH:98 in	MERCH HEIGHT:15.00 in			DEPTH:26 in			SPACE AVAIL:1.37 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3800029172	Kelloggs Bar Chocolate Peanut Butter	9.50OZ		2	K1	6	34	5.67	6.13 in	5.22 in	1.88 in	Front	
2	3800029179	Kelloggs Bar Double Chocolate	9.50OZ		1	K3	6	17	2.83	6.13 in	5.22 in	1.88 in	Front	
3	3800029176	Kelloggs Bar Strawberry	9.50OZ		1	K1	6	17	2.83	6.13 in	5.22 in	1.88 in	Front	
4	63748002502	Atkins Advantage Chocolate Peanut Butter	10.50OZ		2	K1	6	38	6.33	6.03 in	5.94 in	1.63 in	Front	
5	63748004506	Atkins Advantage Chocolate Chip Granola	5.00PK		1	K1	6	12	2.00	6.13 in	6.00 in	1.63 in	Front	
6	63748005502	Atkins Morning Day Break Peanut Butter	6.00OZ		1	K3	6	19	3.17	5.44 in	5.31 in	1.63 in	Front	
7	63748005503	Atkins Morning Day Break Chocolate Chip Crisp	6.00OZ		1	K1	6	19	3.17	5.44 in	5.31 in	1.63 in	Front	
8	63748007502	Atkins Caramel Nut Chew	5.00PK		2	K1	6	24	4.00	4.44 in	4.48 in	1.74 in	Front	
9	72225210310	Luna Bar Chocolate W/Nuts	1.69OZ		2	K1	15	180	12.00	2.40 in	5.40 in	10.75 in	Front	
10	72225210410	Luna Bar Peppermint Stick	1.69OZ		1	K1	15	90	6.00	2.40 in	5.40 in	10.75 in	Front	
11	72225210069	Luna Bar Chocolate Dipped Coconut	1.69OZ		1	K1	15	90	6.00	2.38 in	5.19 in	10.56 in	Front	
12	75004900500	Balance Caramel Nut Blast	1.76OZ		1	P1	48	90	1.88	2.00 in	5.25 in	0.75 in	Front	
13	75004900149	Balance Chocolate Mint Cookie	1.76OZ		1	K3	48	90	1.88	2.00 in	5.25 in	0.75 in	Front	
14	75004900080	Balance Yogurt Honey Peanut	1.76OZ		1	K1	48	90	1.88	2.00 in	5.25 in	0.75 in	Front	
15	7007463029	Glucerna Mini Snacks Chocolate Caramel Bars	6.00CT		1	K1	6	17	2.83	5.50 in	3.50 in	2.00 in	Front	

NUTRITIONAL / DIET / ADULT / FOODS 8 FT. SECTION

SHELF:5		WIDTH:98 in	MERCH HEIGHT:15.00 in			DEPTH:26 in			SPACE AVAIL:1.81 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	3800043204	Kelloggs Special K Milk Chocolate Protein Shake	43.90OZ		3	K1	3	15	5.00	6.88 in	4.88 in	4.88 in	Front	
2	3800043257	Kelloggs Special K French Vanilla Protein Shake	43.90OZ		2	K1	3	10	3.33	6.88 in	4.88 in	4.88 in	Front	
3	3800043198	Kelloggs Special K Milk Strawberry Protein Shake	43.90OZ		2	K1	3	10	3.33	6.88 in	4.88 in	4.88 in	Front	
4	4167967466	Boost Vanilla Drink	48.00OZ		1	K1	4	6	1.50	5.79 in	6.96 in	3.72 in	Front	
5	4167967566	Boost Chocolate Drink	48.00OZ		2	K1	4	12	3.00	5.79 in	6.69 in	3.72 in	Front	
6	4167993166	Boost Vanilla Plus	48.00OZ		2	K3	4	12	3.00	5.79 in	7.09 in	3.72 in	Front	
7	4167994066	Boost Chocolate Hi Protein	48.00OZ		1	K1	4	6	1.50	5.79 in	6.96 in	3.72 in	Front	
8	4167915791	Boost Glucose Chocolate	48.00OZ		1	K3	4	6	1.50	5.81 in	6.87 in	3.75 in	Front	
9	7007457805	Glucerna Health Chocolate	48.00OZ		2	K1	4	10	2.50	5.34 in	6.84 in	4.57 in	Front	

SHELF:6		WIDTH:98 in	MERCH HEIGHT:12.00 in			DEPTH:26 in			SPACE AVAIL:8.01 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	0834602652	Slimfast Optima Milk Chocolate Powder	12.80OZ		1	K1	3	12	4.00	5.02 in	4.00 in	4.01 in	Front	
2	0834674002	Slimfast RTD French Vanilla	11.00OZ		1	K1/New	4	8	2.00	6.85 in	5.00 in	5.00 in	Front	4/28/2015
3	0834674006	Slimfast RTD Strawberries & Cream	11.00OZ		1	K3/CH	4	8	2.00	6.85 in	5.00 in	5.00 in	Front	4/28/2015
4	0834678001	Slimfast RTD 8pk Bottles Creamy Milk Chocolate	11.00OZ		1	K1/New	8	5	0.63	6.75 in	9.88 in	4.73 in	Front	4/28/2015
5	0834678007	Slimfast RTD 8pk Bottles Rich Chocolate Royale	11.00OZ		1	K1/New	3	5	1.67	6.75 in	9.88 in	4.85 in	Front	4/28/2015
6	63748006510	Atkins Dark Choc Royale RTD Shake 4 pk	4.00PK		1	K1	6	10	1.67	5.00 in	4.55 in	4.45 in	Front	
7	63748006504	Atkins Vanilla Shake Rtd	44.00OZ		1	K1	6	10	1.67	5.00 in	4.55 in	4.45 in	Front	
8	63748006507	Atkins Advantage Strawberry	11.00OZ		1	K1	6	10	1.67	5.00 in	4.55 in	4.45 in	Front	
9	63748006501	Atkins Shake Milk Chocolate Delight	11.00OZ		1	K1	6	10	1.67	5.00 in	4.55 in	4.45 in	Front	
10	7007440702	Ensure Chocolate Plus Drink	48.00OZ		1	K1	4	10	2.50	5.34 in	6.84 in	4.57 in	Front	
11	7007440707	Ensure Vanilla Plus Drink	48.00OZ		1	K1	4	10	2.50	5.34 in	6.84 in	4.57 in	Front	
12	7007440705	Ensure Strawberry Drink	48.00OZ		1	K1	4	10	2.50	5.34 in	6.78 in	4.57 in	Front	
13	7007440711	Ensure Vanilla Drink	48.00OZ		1	K1	4	10	2.50	5.34 in	6.78 in	4.57 in	Front	
14	7007457802	Glucerna Health Vanilla	48.00OZ		1	K1	4	10	2.50	5.34 in	6.84 in	4.57 in	Front	
15	79108350295	Eas Diet Supplement Whey Protein Powder Choc...	12.50OZ		1	K1	12	6	0.50	7.78 in	3.95 in	4.10 in	Front	

SHELF:7 Base		WIDTH:98 in	MERCH HEIGHT:14.00 in			DEPTH:27 in			SPACE AVAIL:2.66 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	18053000081	Cyto Muscle Milk Chocolate Shake	44.00OZ		2	K1	3	24	8.00	5.00 in	4.50 in	4.50 in	Front	
2	18053000082	Cyto Muscle Milk Vanilla Shake	44.00OZ		1	K3	3	12	4.00	5.00 in	4.50 in	4.50 in	Front	
3	18053000083	Cyto Muscle Milk Banana Shake	44.00OZ		1	K3	3	12	4.00	5.00 in	4.50 in	4.50 in	Front	
4	18053000084	Cyto Muscle Milk Cake Cream Shake	44.00OZ		1	K3	3	12	4.00	5.00 in	4.50 in	4.50 in	Front	
5	79108330232	Eas Chocolate Fudge Rtd	44.00OZ		2	K1	6	20	3.33	5.03 in	4.56 in	4.60 in	Front	
6	79108330233	Eas French Vanilla Rtd	44.00OZ		2	K1	6	20	3.33	5.03 in	4.56 in	4.60 in	Front	
7	8909403349	Gnc Natures Best Alpine Punch 0 Carb Isopure Dr...	20.00OZ		2	K3	12	18	1.50	8.00 in	3.00 in	3.00 in	Front	
8	8909403357	Gnc Natures Best Apple Melon 0 Carb Isopure Dr...	20.00OZ		2	K3	12	18	1.50	8.00 in	3.00 in	3.00 in	Front	
9	8909403353	Gnc Natures Best Grape 0 Carb Isopure Drink	20.00OZ		2	K3	12	18	1.50	8.00 in	3.00 in	3.00 in	Front	
10	84433400133	Designer Whey Vanilla Protein	32.00OZ		2	K3	4	8	2.00	9.85 in	6.10 in	6.10 in	Front	
11	84433400131	Designer Whey Chocolate Protein	32.00OZ		2	K3	4	8	2.00	9.85 in	6.10 in	6.10 in	Front	
12	84433400137	Designer Whey Strawberry Protein	32.00OZ		2	K3	4	8	2.00	9.85 in	6.10 in	6.10 in	Front	