

SEGMENT 3 COLD CUTS - (PEG & SHELVED) - 20 FT SECTION

HQ DeCA PLANOGRAM - CHILL MEAT 60 FT

CLASS 2, 3, 4 AND 5 STORES - NORTHEAST CENTRAL SOUTHERN AND MIDWEST MARKETING AREAS



Left-right

8 August 2016

HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY MGR CHARLIE DOWLEN

THIS IS A FACING SPECIFIC PLANOGRAM. FACINGS MAY BE ADJUSTED TO ACCOMMODATE NEW AND REGIONAL ITEMS BASED ON 1.5 CASE PACKOUT. ANY ITEM ABOVE STORE CLASS MUST BE PLACED IN SPACE ALLOCATED TO SAME BRAND.

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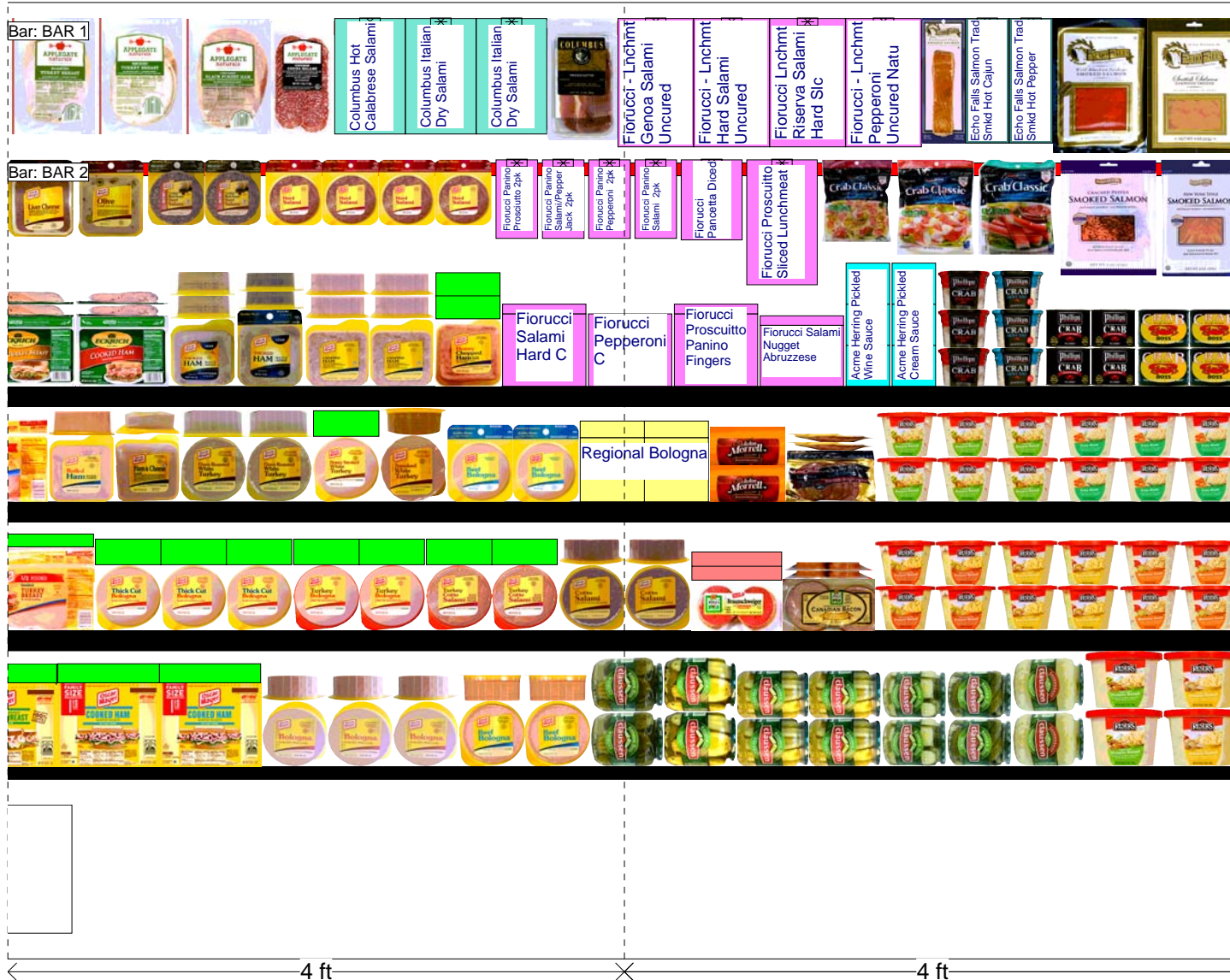
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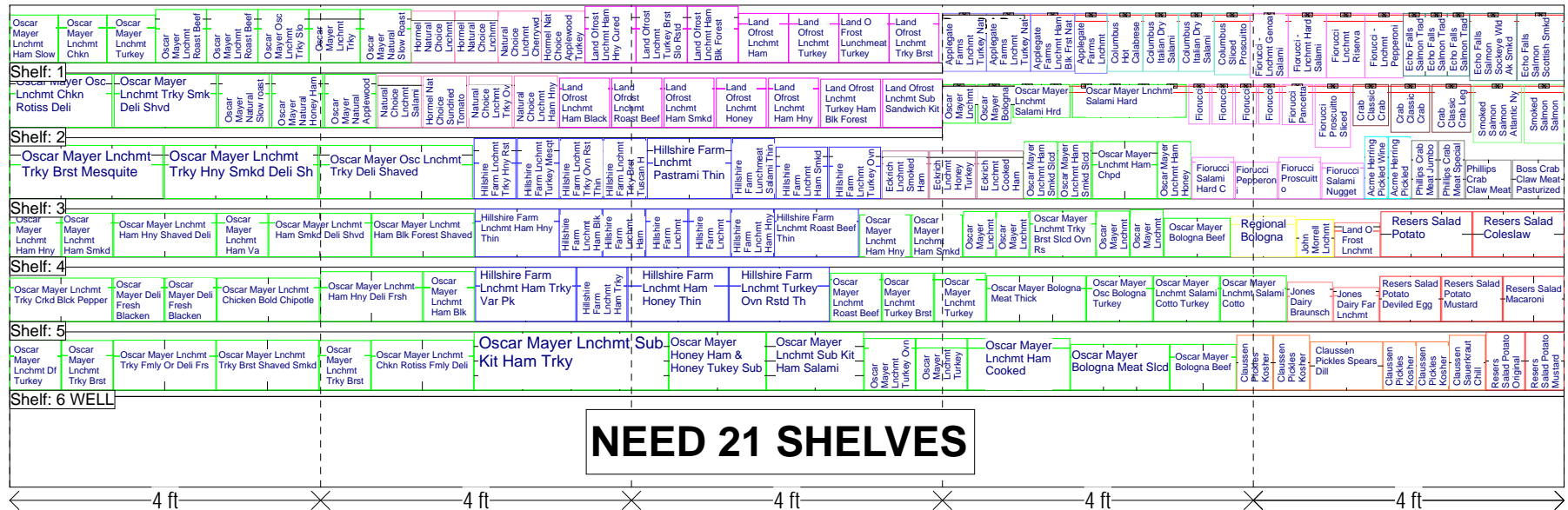
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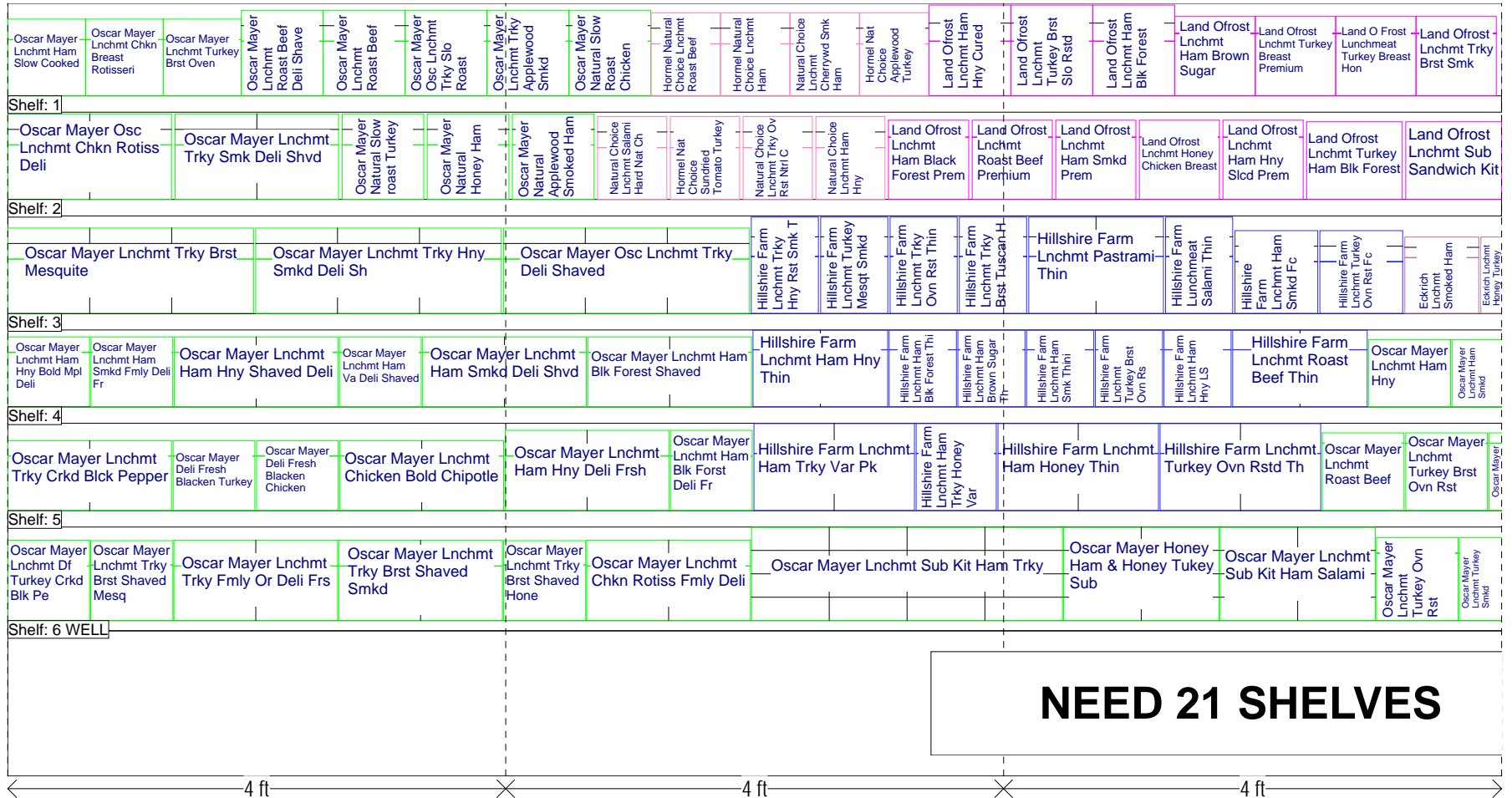
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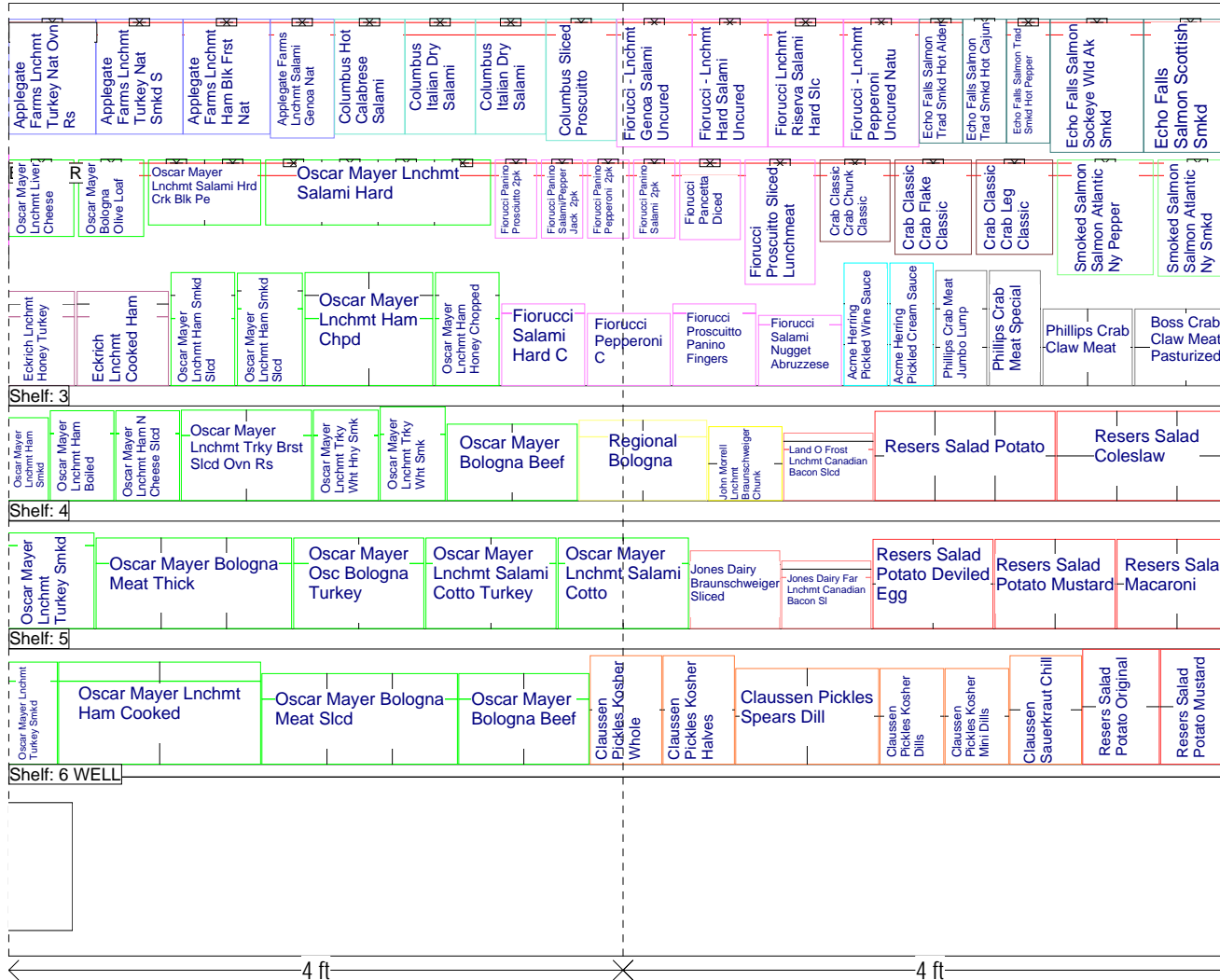
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CLASS 2, 3, 4 AND 5 STORES - NORTHEAST CENTRAL SOUTHERN AND MIDWEST MARKETING AREAS

Shelf Schematic Report

Planogram #1 Name: NE CE SO MW SEG 3 K3 4 5 / S... h: 6 ft 2.50 in w: 20 ft d: 2 ft 6.00 in # of segments: 5

Name: 1													w: 144.00 in		Merch Height: 9.00 in		d: 20.0... Available Linear: 0.50 in	
LO...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PKOUT	NO. OF CS	H	W	D	Orientation	add date				
#1	4470003342	Oscar Mayer Lnchmt Ham Slow Cooked	7.50	OZ	1	K1	8	13	1.63	5.40 in	7.50 in	2.00 in	Front					
#2	4470003335	Oscar Mayer Lnchmt Chkn Breast Rotiss...	7.50	OZ	1	K2	8	13	1.63	5.40 in	7.50 in	2.00 in	Front					
#3	4470003330	Oscar Mayer Lnchmt Turkey Brst Oven	7.50	OZ	1	K1	8	13	1.63	5.40 in	7.50 in	2.00 in	Front					
#4	4470003039	Oscar Mayer Lnchmt Roast Beef Deli Sh...	7.00	OZ	1	K2	12	19	1.58	5.25 in	7.90 in	1.50 in	Front					
#5	4470006189	Oscar Mayer Lnchmt Roast Beef	7.00	OZ	1	K2	12	19	1.58	5.25 in	7.90 in	1.50 in	Front					
#6	4470006145	Oscar Mayer Osc Lnchmt Trky Slo Roast	8.00	OZ	1	K2	12	19	1.58	5.25 in	7.90 in	1.50 in	Front					
#7	4470006191	Oscar Mayer Lnchmt Trky Applewood S...	8.00	OZ	1	K1	12	19	1.58	5.25 in	7.90 in	1.50 in	Front					
#8	4470006190	Oscar Mayer Natural Slow Roast Chicken	8.00	oz	1	K1/New	12	19	1.58	5.25 in	7.90 in	1.50 in	Front	8/1/2016				
#9	3760013283	Hormel Natural Choice Lnchmt Roast Beef	6.00	OZ	1	K2	12	21	1.75	5.00 in	6.70 in	1.50 in	Front	9/15/2015				
#10	3760013282	Hormel Natural Choice Lnchmt Ham	8.00	OZ	1	K2	12	21	1.75	5.00 in	6.70 in	1.50 in	Front					
#11	3760005849	Natural Choice Lnchmt Cherrywd Smk H...	8.00	OZ	1	K2	12	21	1.75	5.00 in	6.70 in	1.50 in	Front	9/15/2015				
#12	3760043561	Hormel Nat Choice Applewood Turkey	8.00	oz	1	K2/New	12	21	1.75	5.00 in	6.70 in	1.50 in	Front	8/1/2016				
#13	5190001904	Land Ofrost Lnchmt Ham Hny Cured	13.00	OZ	1	K2	10	17	1.70	5.25 in	7.90 in	1.75 in	Front					
#14	5190001901	Land Ofrost Lnchmt Turkey Brst Slo Rstd	13.00	OZ	1	K2	10	17	1.70	5.25 in	7.90 in	1.75 in	Front					
#15	5190001903	Land Ofrost Lnchmt Ham Blk Forest	13.00	OZ	1	K2	10	17	1.70	5.25 in	7.90 in	1.75 in	Front					
#16	5190001609	Land Ofrost Lnchmt Ham Brown Sugar	16.00	OZ	1	K2/New	12	15	1.25	6.00 in	7.75 in	1.65 in	Front	7/29/2016				
#17	5190001602	Land Ofrost Lnchmt Turkey Breast Premi...	16.00	OZ	1	K1	12	15	1.25	6.00 in	7.75 in	1.65 in	Front					
#18	5190001605	Land O Frost Lunchmeat Turkey Breast ...	16.00	OZ	1	K2	12	15	1.25	6.00 in	7.75 in	1.65 in	Front					
#19	5190001608	Land Ofrost Lnchmt Trky Brst Smk	16.00	OZ	1	K1	12	15	1.25	6.00 in	7.75 in	1.65 in	Front					

Name: 2													w: 144.00 in		Merch Height: 9.00 in		d: 20.0... Available Linear: 4.65 in	
LO...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PKOUT	NO. OF CS	H	W	D	Orientation	add date				
#1	4470003099	Oscar Mayer Osc Lnchmt Chkn Rotiss D...	9.00	OZ	2	K2	12	38	3.17	5.25 in	7.90 in	1.50 in	Front					
#2	4470003053	Oscar Mayer Lnchmt Trky Smk Deli Shvd	9.00	OZ	2	K1	12	38	3.17	5.25 in	7.90 in	1.50 in	Front					
#3	4470008762	Oscar Mayer Natural Slow roast Turkey	14.00	oz	1	K2/New	8	19	2.38	5.25 in	7.90 in	1.50 in	Front	8/1/2016				
#4	4470008756	Oscar Mayer Natural Honey Ham	8.00	oz	1	K2/New	12	19	1.58	5.25 in	7.90 in	1.50 in	Front	8/1/2016				
#5	4470008755	Oscar Mayer Natural Applewood Smoke...	14.00	oz	1	K1/New	8	19	2.38	5.25 in	7.90 in	1.50 in	Front	8/1/2016				
#6	3760051680	Natural Choice Lnchmt Salami Hard Nat ...	7.00	OZ	1	K2	12	21	1.75	5.00 in	6.70 in	1.50 in	Front					
#7	3760005855	Hormel Nat Choice Sundried Tomato Tur...	7.00	oz	1	K2/New	12	21	1.75	5.00 in	6.70 in	1.50 in	Front	8/1/2016				
#8	3760013260	Natural Choice Lnchmt Trky Ov Rst Ntrl ...	8.00	OZ	1	K1	12	21	1.75	5.00 in	6.70 in	1.50 in	Front					
#9	3760026030	Natural Choice Lnchmt Ham Hny	8.00	OZ	1	K1	12	21	1.75	5.00 in	6.70 in	1.50 in	Front					
#10	5190001613	Land Ofrost Lnchmt Ham Black Forest Pr...	16.00	OZ	1	K1	12	15	1.25	6.00 in	7.75 in	1.65 in	Front					
#11	5190001606	Land Ofrost Lnchmt Roast Beef Premium	10.00	OZ	1	K2	12	15	1.25	6.00 in	7.75 in	1.65 in	Front					
#12	5190001601	Land Ofrost Lnchmt Ham Smkd Prem	16.00	OZ	1	K1	12	15	1.25	6.00 in	7.75 in	1.65 in	Front					
#13	5190001907	Land Ofrost Lnchmt Honey Chicken Breast	16.00	OZ	1	K2/New	12	15	1.25	6.00 in	7.75 in	1.65 in	Front	3/16/2016				
#14	5190001603	Land Ofrost Lnchmt Ham Hny Slcd Prem	16.00	OZ	1	K1	12	15	1.25	6.00 in	7.75 in	1.65 in	Front					
#15	5190015011	Land Ofrost Lnchmt Turkey Ham Blk For...	20.00	OZ	1	K2/New	6	13	2.17	7.50 in	9.25 in	1.50 in	Front	3/16/2016				
#16	5190015005	Land Ofrost Lnchmt Sub Sandwich Kit	20.00	OZ	1	K2	6	13	2.17	7.50 in	9.25 in	1.50 in	Front					

Name: 3													w: 240.00 in		Merch Height: 10.00 in		d: 20.0... Available Linear: 5.05 in	
LO...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PKOUT	NO. OF CS	H	W	D	Orientation	add date				
#1	4470003070	Oscar Mayer Lnchmt Trky Brst Mesquite	8.00	OZ	3	K1	12	57	4.75	5.25 in	7.90 in	1.50 in	Front					
#2	4470003095	Oscar Mayer Lnchmt Trky Hny Smkd Del...	9.00	OZ	3	K1	12	57	4.75	5.25 in	7.90 in	1.50 in	Front					
#3	4470003050	Oscar Mayer Osc Lnchmt Trky Deli Shav...	9.00	OZ	3	K1	12	57	4.75	5.25 in	7.90 in	1.50 in	Front					
#4	4450097651	Hillshire Farm Lnchmt Trky Hny Rst Smk ...	9.00	OZ	1	K1	9	16	1.78	5.50 in	6.50 in	1.90 in	Front					
#5	4450097751	Hillshire Farm Lnchmt Turkey Mesqt Smk...	9.00	OZ	1	K2	9	16	1.78	5.50 in	6.50 in	1.90 in	Front					

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Shelf Schematic Report

#6	4450097650	Hillshire Farm Lnychmt Trky Ovn Rst Thin	9.00	OZ	1	K2	9	16	1.78	5.50 in	6.50 in	1.90 in	Front	
#7	4450032954	Hillshire Farm Lnychmt Trky Brst Tuscan ...	8.00	OZ	1	K2	9	16	1.78	5.50 in	6.50 in	1.90 in	Front	
#8	4450098470	Hillshire Farm Lnychmt Pastrami Thin	7.00	OZ	2	K1	9	32	3.56	5.50 in	6.50 in	1.90 in	Front	
#9	4450020170	Hillshire Farm Lunchmeat Salami Thin	7.00	OZ	1	K2	9	16	1.78	5.50 in	6.50 in	1.90 in	Front	
#10	4450098199	Hillshire Farm Lnychmt Ham Smkd Fc	16.00	OZ	1	K2	8	21	2.63	5.00 in	8.00 in	1.50 in	Front	
#11	4450098196	Hillshire Farm Lnychmt Turkey Ovn Rst Fc	16.00	OZ	1	K2	8	21	2.63	5.00 in	8.00 in	1.50 in	Front	
#12	2781541108	Eckrich Lnychmt Smoked Ham	12.00	OZ	1	K2/New	12	26	2.17	5.38 in	7.15 in	1.00 in	Front	7/29/2016
#13	2781541109	Eckrich Lnychmt Honey Turkey	9.00	OZ	1	K2/New	12	26	2.17	5.38 in	7.15 in	1.00 in	Front	7/29/2016
#14	2781541107	Eckrich Lnychmt Cooked Ham	12.00	OZ	1	K2/New	12	26	2.17	5.38 in	7.15 in	1.00 in	Front	7/29/2016
#15	4470001903	Oscar Mayer Lnychmt Ham Smkd Slcd	16.00	OZ	1	K1	9	17	1.89	5.25 in	5.00 in	1.80 in	Front	
#16	4470001901	Oscar Mayer Lnychmt Ham Smkd Slcd	12.00	OZ	1	K2	12	20	1.67	6.00 in	5.10 in	1.40 in	Front	
#17	4470001163	Oscar Mayer Lnychmt Ham Chpd	16.00	OZ	2	K1	12	34	2.83	5.25 in	5.00 in	1.80 in	Front	
#18	4470001165	Oscar Mayer Lnychmt Ham Honey Chopped	16.00	OZ	1	K2	12	17	1.42	5.25 in	5.00 in	1.80 in	Front	
#19	1786980446	Fiorucci Salami Hard C	6.00	OZ	1	K2	12	29	2.42	5.65 in	6.50 in	0.75 in	Front	
#20	1786980447	Fiorucci Pepperoni C	6.00	OZ	1	K2	12	26	2.17	5.65 in	6.50 in	0.75 in	Front	
#21	1786980439	Fiorucci Prosciutto Panino Fingers	5.00	OZ	1	K2	12	29	2.42	5.65 in	6.50 in	0.75 in	Front	
#22	1786978225	Fiorucci Salami Nugget Abruzzese	6.00	OZ	1	K2	12	30	2.50	4.75 in	6.50 in	0.75 in	Front	
#23	2338412411	Acme Herring Pickled Wine Sauce	12.00	OZ	1	K1	12	15	1.25	3.20 in	3.40 in	3.40 in	Front	
#24	2338412412	Acme Herring Pickled Cream Sauce	12.00	OZ	1	K2	12	15	1.25	3.20 in	3.40 in	3.40 in	Front	
#25	7005700242	Phillips Crab Meat Jumbo Lump	8.00	oz	1	K2	12	15	1.25	3.00 in	4.00 in	4.00 in	Front	
#26	7005700241	Phillips Crab Meat Special	8.00	oz	1	K2	12	15	1.25	3.00 in	4.00 in	4.00 in	Front	
#27	7005700200	Phillips Crab Claw Meat	16.00	oz	2	K1	6	20	3.33	3.00 in	3.50 in	3.50 in	Front	
#28	85827400106	Boss Crab Claw Meat Pasturized	16.00	oz	2	K2	6	20	3.33	3.00 in	4.00 in	4.00 in	Front	

Name: 4 w: 240.00 in Merch Height: 10.00 in d: 20.0... Available Linear: 3.05 in

LO...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PKOUT	NO. OF CS	H	W	D	Orientation	add date
#1	4470007281	Oscar Mayer Lnychmt Ham Hny Bold Mpl ...	8.00	OZ	1	K2	12	16	1.33	5.25 in	7.90 in	1.50 in	Front	
#2	4470003129	Oscar Mayer Lnychmt Ham Smkd Fmly D...	16.00	OZ	1	K1	12	16	1.33	5.25 in	7.90 in	1.50 in	Front	
#3	4470003054	Oscar Mayer Lnychmt Ham Hny Shaved ...	9.00	OZ	2	K2	12	32	2.67	5.25 in	7.90 in	1.50 in	Front	
#4	4470003068	Oscar Mayer Lnychmt Ham Va Deli Shaved	9.00	OZ	1	K2	12	16	1.33	5.25 in	7.90 in	1.50 in	Front	
#5	4470003048	Oscar Mayer Lnychmt Ham Smkd Deli Shvd	9.00	OZ	2	K2	12	32	2.67	5.25 in	7.90 in	1.50 in	Front	
#6	4470003252	Oscar Mayer Lnychmt Ham Blk Forest Sh...	9.00	OZ	2	K1	12	32	2.67	5.25 in	7.90 in	1.50 in	Front	
#7	4450097648	Hillshire Farm Lnychmt Ham Hny Thin	9.00	OZ	2	K1	9	26	2.89	5.50 in	6.50 in	1.90 in	Front	
#8	4450032953	Hillshire Farm Lnychmt Ham Blk Forest Thin	9.00	OZ	1	K1	9	13	1.44	5.50 in	6.50 in	1.90 in	Front	
#9	4450097756	Hillshire Farm Lnychmt Ham Brown Sugar...	9.00	OZ	1	K1	9	13	1.44	5.50 in	6.50 in	1.90 in	Front	
#10	4450097649	Hillshire Farm Lnychmt Ham Smk Thini	9.00	OZ	1	K1	9	13	1.44	5.50 in	6.50 in	1.90 in	Front	
#11	4450097644	Hillshire Farm Lnychmt Turkey Brst Ovn R...	8.00	OZ	1	K2	9	13	1.44	5.50 in	6.50 in	1.90 in	Front	
#12	4450097645	Hillshire Farm Lnychmt Ham Hny LS	8.00	OZ	1	K2	9	13	1.44	5.50 in	6.50 in	1.90 in	Front	
#13	4450098469	Hillshire Farm Lnychmt Roast Beef Thin	7.00	OZ	2	K1	9	26	2.89	5.50 in	6.50 in	1.90 in	Front	
#14	4470007057	Oscar Mayer Lnychmt Ham Hny	8.00	OZ	1	K2	12	20	1.67	6.50 in	7.90 in	1.00 in	Front	
#15	4470007058	Oscar Mayer Lnychmt Ham Smkd	8.00	OZ	1	K2	12	20	1.67	6.50 in	7.90 in	1.00 in	Front	
#16	4470001002	Oscar Mayer Lnychmt Ham Boiled	16.00	OZ	1	K2	9	14	1.56	5.25 in	5.00 in	1.80 in	Front	
#17	4470001184	Oscar Mayer Lnychmt Ham N Cheese Slcd	16.00	OZ	1	K2	12	14	1.17	5.25 in	5.00 in	1.80 in	Front	
#18	4470006441	Oscar Mayer Lnychmt Trky Brst Slcd Ovn ...	16.00	OZ	2	K1	12	26	2.17	5.10 in	5.10 in	2.00 in	Front	
#19	4470006420	Oscar Mayer Lnychmt Trky Wht Hny Smk	16.00	OZ	1	K2	12	13	1.08	5.10 in	5.10 in	2.00 in	Front	
#20	4470006437	Oscar Mayer Lnychmt Trky Wht Smk	16.00	OZ	1	K1/New	12	12	1.00	5.20 in	5.10 in	2.15 in	Front	1/1/2016
#21	4470000878	Oscar Mayer Bologna Beef	12.00	OZ	2	K2	12	22	1.83	6.00 in	5.10 in	1.70 in	Front	
#22	1000000009	Regional Bologna	16.00	OZ	2		12	38	3.17	5.00 in	5.00 in	1.30 in	Front	
#23	7010001935	John Morrell Lnychmt Braunschweiger Ch...	16.00	OZ	1	K2	12	12	1.00	2.90 in	5.75 in	2.90 in	Front	
#24	5190000051	Land O Frost Lnychmt Canadian Bacon Sl...	7.00	OZ	1	K2	16	40	2.50	4.00 in	7.00 in	0.65 in	Front	
#25	7111719000	Resers Salad Potato	16.00	OZ	3	K1	12	24	2.00	3.50 in	4.70 in	4.70 in	Front	

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Shelf Schematic Report

#26 7111719014 Resers Salad Coleslaw 15.00 OZ 3 K1 6 24 4.00 3.50 in 4.70 in 4.70 in Front

Name: 5 w: 240.00 in Merch Height: 9.00 in d: 20.0... Available Linear: 2.85 in

LO...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PKOUT	NO. OF CS	H	W	D	Orientation	add date
#1	4470003250	Oscar Mayer Lnychmt Trky Crkd Blck Pep...	8.00	OZ	2	K1	12	32	2.67	5.25 in	7.90 in	1.50 in	Front	
#2	4470007920	Oscar Mayer Deli Fresh Blacken Turkey	8.00	OZ	1	K2/New	12	16	1.33	5.25 in	7.90 in	1.50 in	Front	3/1/2016
#3	4470007919	Oscar Mayer Deli Fresh Blacken Chicken	8.00	OZ	1	K2/New	12	16	1.33	5.25 in	7.90 in	1.50 in	Front	3/1/2016
#4	4470007280	Oscar Mayer Lnychmt Chicken Bold Chipos...	8.00	OZ	2	K1	12	32	2.67	5.25 in	7.90 in	1.50 in	Front	
#5	4470003147	Oscar Mayer Lnychmt Ham Hny Deli Frsh	16.00	OZ	2	K1	12	22	1.83	5.25 in	7.90 in	2.50 in	Front	
#6	4470007261	Oscar Mayer Lnychmt Ham Blk Forst Deli ...	16.00	OZ	1	K1	12	11	0.92	5.25 in	7.90 in	2.50 in	Front	
#7	4450032980	Hillshire Farm Lnychmt Ham Trky Var Pk	16.00	OZ	2	K1	6	18	3.00	5.50 in	7.75 in	2.90 in	Front	
#8	4450032981	Hillshire Farm Lnychmt Ham Trky Honey ...	16.00	OZ	1	K1	6	9	1.50	5.50 in	7.75 in	2.90 in	Front	
#9	4450096650	Hillshire Farm Lnychmt Ham Honey Thin	16.00	OZ	2	K1	6	18	3.00	5.50 in	7.75 in	2.90 in	Front	
#10	4450096646	Hillshire Farm Lnychmt Turkey Ovn Rstd ...	16.00	OZ	2	K1	6	18	3.00	5.50 in	7.75 in	2.90 in	Front	
#11	4470008714	Oscar Mayer Lnychmt Roast Beef	10.00	OZ	1	K2	12	23	1.92	6.50 in	7.90 in	1.00 in	Front	9/15/2015
#12	4470007064	Oscar Mayer Lnychmt Turkey Brst Ovn Rst	8.00	OZ	1	K2	12	23	1.92	6.50 in	7.90 in	1.00 in	Front	
#13	4470007063	Oscar Mayer Lnychmt Turkey Smkd	8.00	OZ	1	K2	12	23	1.92	6.50 in	7.90 in	1.00 in	Front	
#14	4470000974	Oscar Mayer Bologna Meat Thick	16.00	OZ	3	K1	12	39	3.25	5.10 in	5.10 in	2.00 in	Front	
#15	7187154668	Oscar Mayer Osc Bologna Turkey	16.00	OZ	2	K1	12	26	2.17	5.10 in	5.10 in	2.00 in	Front	
#16	7187154667	Oscar Mayer Lnychmt Salami Cotto Turkey	16.00	OZ	2	K2	12	26	2.17	5.10 in	5.10 in	2.00 in	Front	
#17	4470000989	Oscar Mayer Lnychmt Salami Cotto	16.00	OZ	2	K2	12	26	2.17	5.10 in	5.10 in	2.00 in	Front	
#18	3390000074	Jones Dairy Braunschweiger Sliced	8.00	OZ	1	K1	12	28	2.33	3.90 in	7.00 in	1.10 in	Front	
#19	3390000085	Jones Dairy Far Lnychmt Canadian Bacon...	6.00	OZ	1	K1	16	40	2.50	4.00 in	7.00 in	0.65 in	Front	
#20	7111719038	Resers Salad Potato Deviled Egg	16.00	OZ	2	K1	6	16	2.67	3.50 in	4.70 in	4.70 in	Front	
#21	7111719003	Resers Salad Potato Mustard	16.00	OZ	2	K2	12	16	1.33	3.50 in	4.70 in	4.70 in	Front	
#22	7111719007	Resers Salad Macaroni	16.00	OZ	2	K1	12	16	1.33	3.50 in	4.70 in	4.70 in	Front	

Name: 6 WELL w: 240.00 in Merch Height: 9.00 in d: 30.0... Available Linear: 1.70 in

LO...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PKOUT	NO. OF CS	H	W	D	Orientation	add date
#1	4470007014	Oscar Mayer Lnychmt Df Turkey Crkd Blk ...	16.00	OZ	1	K2	12	17	1.42	5.25 in	7.90 in	2.50 in	Front	
#2	4470005862	Oscar Mayer Lnychmt Trky Brst Shaved M...	16.00	OZ	1	K1/New	12	17	1.42	5.35 in	7.95 in	2.36 in	Front	1/1/2016
#3	4470003128	Oscar Mayer Lnychmt Trky Fmly Or Deli F...	16.00	OZ	2	K1	12	34	2.83	5.25 in	7.90 in	2.50 in	Front	
#4	4470003148	Oscar Mayer Lnychmt Trky Brst Shaved S...	16.00	OZ	2	K1	12	34	2.83	5.25 in	7.90 in	2.50 in	Front	
#5	4470005864	Oscar Mayer Lnychmt Trky Brst Shaved H...	16.00	OZ	1	K2	12	17	1.42	5.35 in	7.95 in	2.36 in	Front	12/7/2015
#6	4470003159	Oscar Mayer Lnychmt Chkn Rotiss Fmly ...	16.00	OZ	2	K1	12	34	2.83	5.25 in	7.90 in	2.50 in	Front	
#7	4470003171	Oscar Mayer Lnychmt Sub Kit Ham Trky	28.00	OZ	4	K1	10	32	3.20	11.75 in	7.50 in	2.25 in	Top	
#8	4470008343	Oscar Mayer Honey Ham & Honey Tuke...	28.00	oz	2	K2/New	10	16	1.60	11.75 in	7.50 in	2.25 in	Top 180	8/1/2016
#9	4470003172	Oscar Mayer Lnychmt Sub Kit Ham Salami	28.00	OZ	2	K1	10	16	1.60	11.75 in	7.50 in	2.25 in	Top	
#10	4470007065	Oscar Mayer Lnychmt Turkey Ovn Rst	16.00	OZ	1	K1	9	24	2.67	6.50 in	7.90 in	1.50 in	Front	
#11	4470007066	Oscar Mayer Lnychmt Turkey Smkd	16.00	OZ	1	K1	9	24	2.67	6.50 in	7.90 in	1.50 in	Front	
#12	4470007059	Oscar Mayer Lnychmt Ham Cooked	16.00	OZ	2	K1	9	48	5.33	6.50 in	7.90 in	1.50 in	Front	
#13	4470000857	Oscar Mayer Bologna Meat Slcd	16.00	OZ	3	K1	18	60	3.33	5.10 in	5.10 in	2.00 in	Front	
#14	4470000881	Oscar Mayer Bologna Beef	16.00	OZ	2	K1	18	40	2.22	5.10 in	5.10 in	2.00 in	Front	
#15	4470009200	Claussen Pickles Kosher Whole	32.00	OZ	1	K2	12	14	1.17	5.60 in	4.25 in	4.25 in	Front 90	
#16	4470009205	Claussen Pickles Kosher Halves	32.00	OZ	1	K2	12	14	1.17	5.60 in	4.25 in	4.25 in	Front 90	
#17	4470009240	Claussen Pickles Spears Dill	24.00	OZ	2	K1	12	32	2.67	5.60 in	3.75 in	3.75 in	Front 90	
#18	4470009219	Claussen Pickles Kosher Dills	20.00	OZ	1	K2	12	16	1.33	5.00 in	3.75 in	3.75 in	Front 90	
#19	4470009192	Claussen Pickles Kosher Mini Dills	20.00	OZ	1	K2	12	16	1.33	5.00 in	3.75 in	3.75 in	Front 90	
#20	4470009215	Claussen Sauerkraut Chill	32.00	OZ	1	K1	12	14	1.17	5.60 in	4.25 in	4.25 in	Front 90	
#21	7111719300	Resers Salad Potato Original	48.00	OZ	1	K1	6	10	1.67	4.50 in	6.00 in	6.00 in	Front	
#22	7111719303	Resers Salad Potato Mustard	48.00	OZ	1	K2	6	10	1.67	4.50 in	6.00 in	6.00 in	Front	

SEGMENT 3 COLD CUTS - (PEG & SHELVED) - 20 FT SECTION

HQ DeCA PLANOGRAM - CHILL MEAT 60 FT

CLASS 2, 3, 4 AND 5 STORES - NORTHEAST CENTRAL SOUTHERN AND MIDWEST MARKETING AREAS

Shelf Schematic Report

Name: BAR 1														
w: 96.00 in Merch Height: 15.00 in d: 1.00 in Available Linear: 0.20 in														
LO...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PKOUT	NO. OF CS	H	W	D	Orientation	add date
#1	2531758600	Applegate Farms Lnychmt Turkey Nat Ov...	7.00	OZ	1	K2	12	30	2.50	9.00 in	6.80 in	0.50 in	Front	
#2	2531757900	Applegate Farms Lnychmt Turkey Nat Sm...	7.00	OZ	1	K2	12	30	2.50	9.00 in	6.80 in	0.50 in	Front	
#3	2531700590	Applegate Farms Lnychmt Ham Blk Frst N...	7.00	OZ	1	K2	12	30	2.50	9.00 in	6.80 in	0.50 in	Front	
#4	2531785600	Applegate Farms Lnychmt Salami Genoa ...	4.00	OZ	1	K2	12	30	2.50	9.30 in	5.00 in	0.50 in	Front	
#5	7300710700	Columbus Hot Calabrese Salami	5.00	OZ	1	K2	12	30	2.50	9.00 in	5.50 in	0.50 in	Front	
#6	7300710714	Columbus Italian Dry Salami	5.00	OZ	1	K2	12	30	2.50	9.00 in	5.50 in	0.50 in	Front	
#7	7300700730	Columbus Italian Dry Salami	12.00	OZ	1	K2/New	12	30	2.50	9.00 in	5.50 in	0.50 in	Front	
#8	7300710673	Columbus Sliced Prosciutto	3.00	OZ	1	K2	12	30	2.50	9.50 in	5.50 in	0.50 in	Front	
#9	1786970842	Fiorucci - Lnychmt Genoa Salami Uncured	4.00	OZ	1	K2	12	37	3.08	10.00 in	5.90 in	0.40 in	Front	
#10	1786970841	Fiorucci - Lnychmt Hard Salami Uncured	4.00	OZ	1	K2	12	37	3.08	10.00 in	5.90 in	0.40 in	Front	
#11	1786970748	Fiorucci Lnychmt Riserva Salami Hard Slc	4.00	OZ	1	K2	18	37	2.06	10.00 in	5.90 in	0.40 in	Front	
#12	1786970836	Fiorucci - Lnychmt Pepperoni Uncured Na...	4.00	OZ	1	K2	12	37	3.08	10.00 in	5.90 in	0.40 in	Front	
#13	4831302801	Echo Falls Salmon Trad Smkd Hot Alder	4.00	OZ	1	K2	12	15	1.25	9.70 in	3.40 in	1.00 in	Front	
#14	4831302802	Echo Falls Salmon Trad Smkd Hot Cajun	4.00	OZ	1	K2	12	15	1.25	9.70 in	3.40 in	1.00 in	Front	
#15	4831302803	Echo Falls Salmon Trad Smkd Hot Pepper	4.00	OZ	1	K2	12	15	1.25	9.70 in	3.40 in	1.00 in	Front	
#16	4831377404	Echo Falls Salmon Sockeye Wld Ak Smkd	4.00	OZ	1	K1	12	42	3.50	10.42 in	7.30 in	0.35 in	Front	
#17	4831377204	Echo Falls Salmon Scottish Smkd	4.00	OZ	1	K2	12	42	3.50	10.42 in	7.30 in	0.35 in	Front	

Name: BAR 2														
w: 96.00 in Merch Height: 15.00 in d: 1.00 in Available Linear: 4.95 in														
LO...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PKOUT	NO. OF CS	H	W	D	Orientation	add date
#1	4470000955	Oscar Mayer Lnychmt Liver Cheese	8.00	OZ	1	K2	9	14	1.56	6.00 in	5.10 in	1.05 in	Front	
#2	4470000917	Oscar Mayer Bologna Olive Loaf	8.00	OZ	1	K1	9	14	1.56	6.00 in	5.10 in	1.05 in	Front	
#3	4470007434	Oscar Mayer Lnychmt Salami Hrd Crk Blk ...	8.00	OZ	2	K2	12	16	1.33	5.10 in	4.40 in	1.75 in	Front	
#4	4470001090	Oscar Mayer Lnychmt Salami Hard	8.00	OZ	4	K1	12	32	2.67	5.10 in	4.40 in	1.75 in	Front	
#5	1786980700	Fiorucci Panino Prosciutto 2pk	1.50	OZ	1	K2/New	16	20	1.25	6.13 in	3.25 in	0.75 in	Front	7/29/2016
#6	1786980703	Fiorucci Panino Salami/Pepper Jack 2pk	1.50	OZ	1	K2/New	16	20	1.25	6.13 in	3.25 in	0.75 in	Front	7/29/2016
#7	1786980702	Fiorucci Panino Pepperoni 2pk	1.50	OZ	1	K2/New	16	20	1.25	6.13 in	3.25 in	0.75 in	Front	7/29/2016
#8	1786980701	Fiorucci Panino Salami 2pk	1.50	OZ	1	K2/New	16	20	1.25	6.13 in	3.25 in	0.75 in	Front	7/29/2016
#9	1786972115	Fiorucci Pancetta Diced	4.00	OZ	1	K2	12	15	1.25	6.25 in	4.75 in	1.00 in	Front	
#10	1786970711	Fiorucci Prosciutto Sliced Lunchmeat	3.00	OZ	1	K2	12	60	5.00	9.75 in	5.50 in	0.25 in	Front	
#11	71516610401	Crab Classic Crab Chunk Classic	8.00	OZ	1	K1	12	20	1.67	6.40 in	5.50 in	0.73 in	Front	
#12	71516604417	Crab Classic Crab Flake Classic	8.00	OZ	1	K1	12	30	2.50	7.40 in	6.00 in	0.50 in	Front	
#13	71516604418	Crab Classic Crab Leg Classic	8.00	OZ	1	K1	12	30	2.50	7.40 in	6.00 in	0.50 in	Front	
#14	71516630101	Smoked Salmon Salmon Atlantic Ny Pep...	4.00	OZ	1	K2	12	30	2.50	9.00 in	7.50 in	0.50 in	Front	
#15	71516630002	Smoked Salmon Salmon Atlantic Ny Smkd	4.00	OZ	1	K2	12	37	3.08	9.10 in	6.20 in	0.40 in	Front	