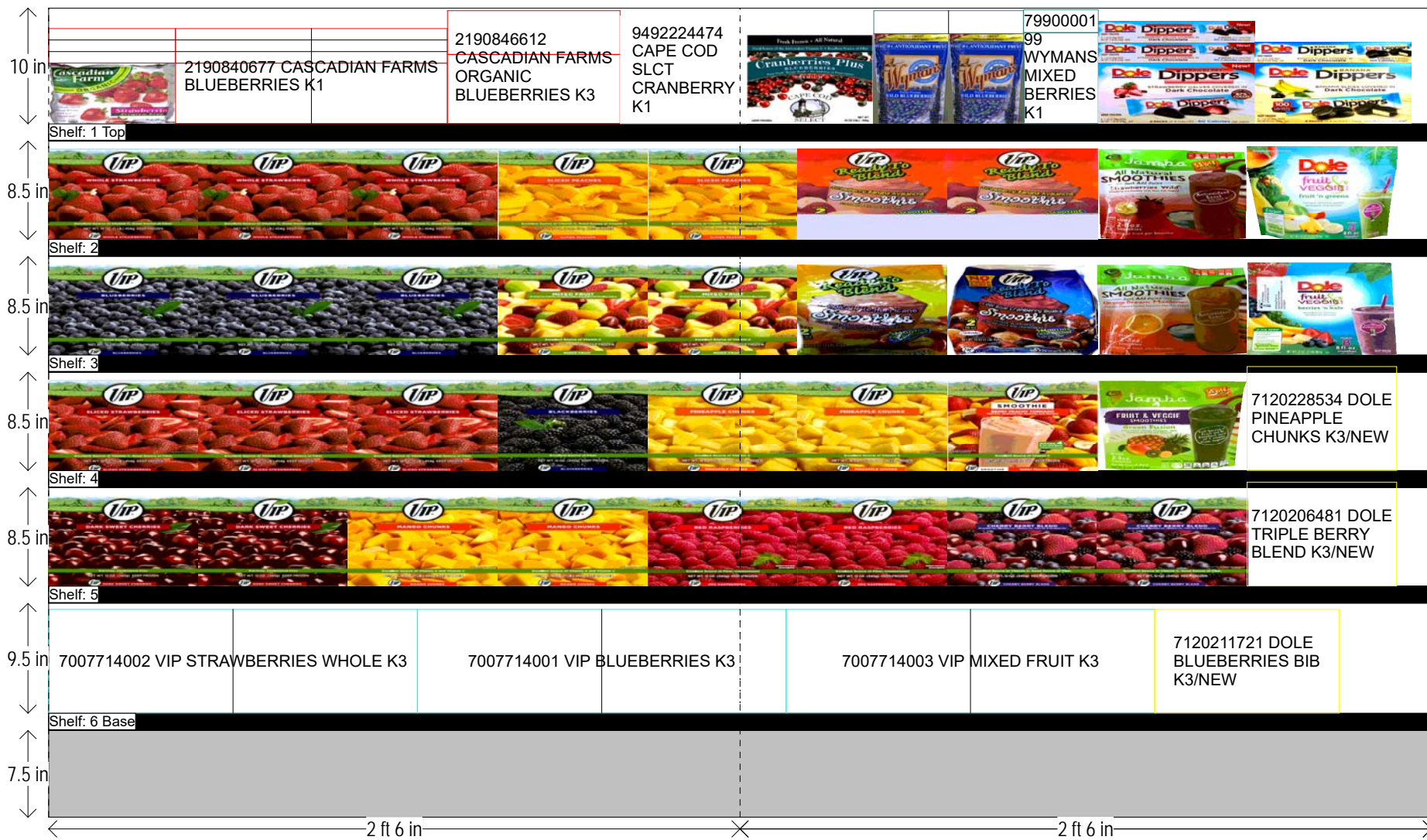


FROZEN FRUIT

CLASS 3 STORES

HQ DeCA PLANOGRAM



2190840677 CASCADIAN FARMS
BLUEBERRIES K1

2190846612 CASCADIAN FARMS
ORGANIC
BLUEBERRIES K3

9492224474 CAPE COD
SLCT
CRANBERRY
K1

79900001
99
WYMANS
MIXED
BERRIES
K1

712028534 DOLE
PINEAPPLE
CHUNKS K3/NEW

7120206481 DOLE
TRIPLE BERRY
BLEND K3/NEW

7120211721 DOLE
BLUEBERRIES BIB
K3/NEW

N/A

HQ DeCA PLANOGRAM APPROVED BY JAMES TAYLOR

3 APRIL 2017

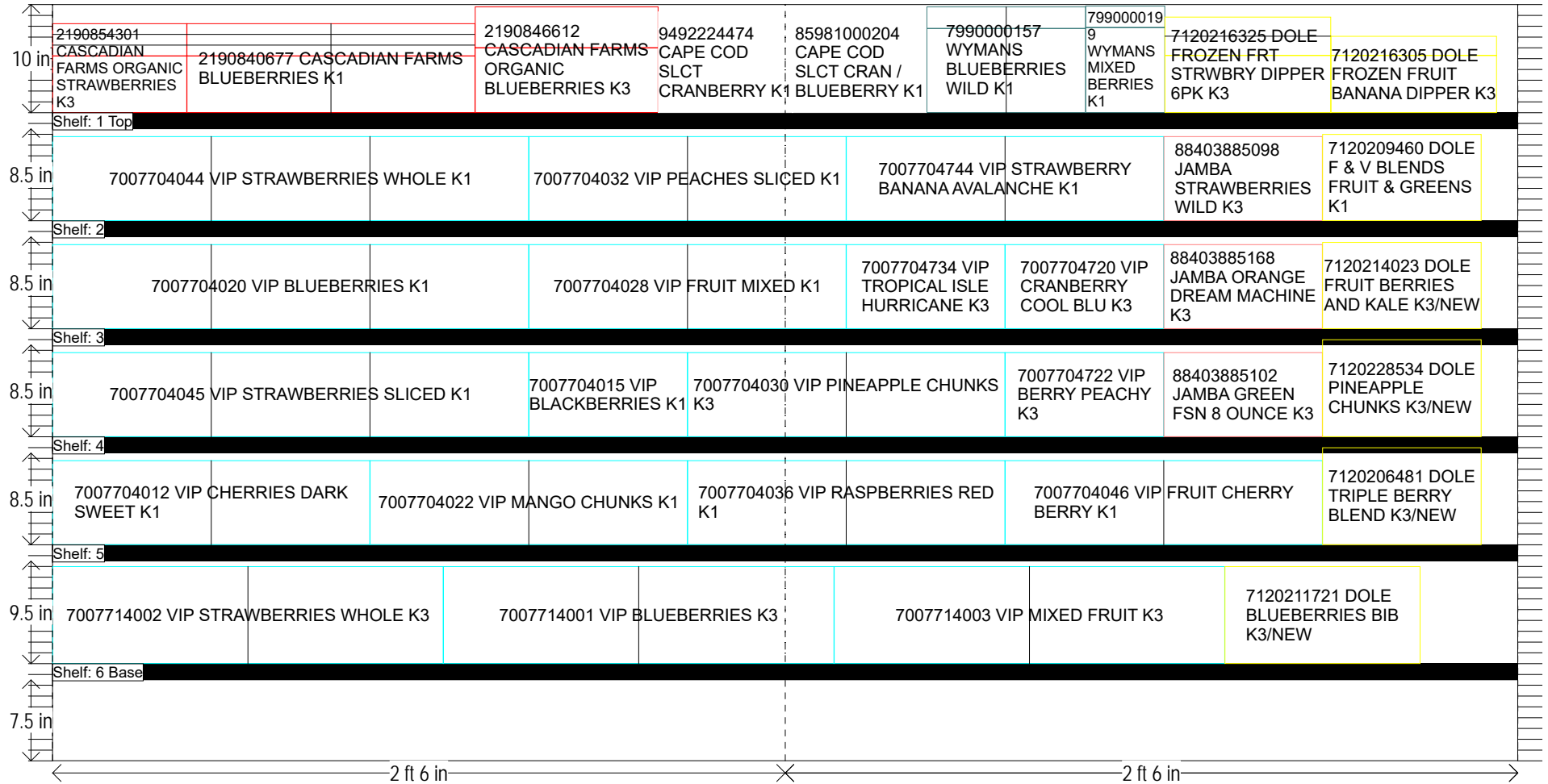
FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Frozen Fruit.psa

FROZEN FRUIT

CLASS 3 STORES

HQ DeCA PLANOGRAM



N/A

HQ DeCA PLANOGRAM APPROVED BY JAMES TAYLOR

3 APRIL 2017

FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS (END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND - CAO MUST BE INVOLVED IN THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.

Frozen Fruit.psa

FROZEN FRUIT

SHELF:1 Top		WIDTH:60 in	MERCH HEIGHT:11.00 in			DEPTH:22 in			SPACE AVAIL:0.87 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	2190854301	CASCADIAN FARMS ORGANIC STRAWBERRIES	10.00OZ		1	K3	12	33	2.75	5.25 in	5.50 in	1.00 in	Front	
2	2190840677	CASCADIAN FARMS BLUEBERRIES	8.00OZ		2	K1	12	66	5.50	5.25 in	5.90 in	1.00 in	Front	
3	2190846612	CASCADIAN FARMS ORGANIC BLUEBERRIES	28.00OZ		1	K3	6	8	1.33	6.00 in	7.50 in	3.80 in	Front	
4	9492224474	CAPE COD SLCT CRANBERRY	16.00OZ		1	K1	8	15	1.88	7.75 in	5.50 in	1.60 in	Front	
5	85981000204	CAPE COD SLCT CRAN / BLUEBERRY	16.00OZ		1	K1	8	15	1.88	7.75 in	5.50 in	1.60 in	Front	
6	7990000157	WYMANS BLUEBERRIES WILD	15.00OZ		2	K1	8	24	3.00	7.80 in	3.25 in	2.00 in	Front	
7	7990000199	WYMANS MIXED BERRIES	15.00OZ		1	K1	8	12	1.50	7.88 in	3.25 in	2.00 in	Front	
8	7120216325	DOLE FROZEN FRT STRWBRY DIPPER 6PK	6.00PK		1	K3	8	20	2.50	5.30 in	6.79 in	1.78 in	Front	
9	7120216305	DOLE FROZEN FRUIT BANANA DIPPER	6.00PK		1	K3	8	16	2.00	5.30 in	6.79 in	1.78 in	Front	

SHELF:2		WIDTH:60 in	MERCH HEIGHT:8.50 in			DEPTH:22 in			SPACE AVAIL:1.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704044	VIP STRAWBERRIES WHOLE	16.00OZ		3	K1	12	48	4.00	7.80 in	6.50 in	1.30 in	Front	
2	7007704032	VIP PEACHES SLICED	16.00OZ		2	K1	12	28	2.33	7.80 in	6.50 in	1.50 in	Front	
3	7007704744	VIP STRAWBERRY BANANA AVALANCHE	16.00OZ		2	K1	12	32	2.67	7.80 in	6.50 in	1.30 in	Front	
4	88403885098	JAMBA STRAWBERRIES WILD	8.00OZ		1	K3	8	14	1.75	7.80 in	6.50 in	1.50 in	Front	
5	7120209460	DOLE F & V BLENDS FRUIT & GREENS	16.00OZ		1	K1	8	14	1.75	8.00 in	6.50 in	1.50 in	Front	

SHELF:3		WIDTH:60 in	MERCH HEIGHT:8.50 in			DEPTH:23 in			SPACE AVAIL:1.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704020	VIP BLUEBERRIES	12.00OZ		3	K1	12	51	4.25	7.80 in	6.50 in	1.30 in	Front	
2	7007704028	VIP FRUIT MIXED	16.00OZ		2	K1	12	34	2.83	7.80 in	6.50 in	1.30 in	Front	
3	7007704734	VIP TROPICAL ISLE HURRICANE	16.00OZ		1	K3	12	17	1.42	7.80 in	6.50 in	1.30 in	Front	
4	7007704720	VIP CRANBERRY COOL BLU	16.00OZ		1	K3	12	15	1.25	7.80 in	6.50 in	1.50 in	Front	
5	88403885168	JAMBA ORANGE DREAM MACHINE	8.00OZ		1	K3	8	15	1.88	7.80 in	6.50 in	1.50 in	Front	
6	7120214023	DOLE FRUIT BERRIES AND KALE	16.00OZ		1	K3/NEW	6	15	2.50	8.00 in	6.50 in	1.50 in	Front	

SHELF:4		WIDTH:60 in	MERCH HEIGHT:8.50 in			DEPTH:23 in			SPACE AVAIL:1.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704045	VIP STRAWBERRIES SLICED	16.00OZ		3	K1	12	51	4.25	7.80 in	6.50 in	1.30 in	Front	
2	7007704015	VIP BLACKBERRIES	12.00OZ		1	K1	12	17	1.42	7.80 in	6.50 in	1.30 in	Front	
3	7007704030	VIP PINEAPPLE CHUNKS	16.00OZ		2	K3	12	34	2.83	7.80 in	6.50 in	1.30 in	Front	
4	7007704722	VIP BERRY PEACHY	16.00OZ		1	K3	12	17	1.42	7.80 in	6.50 in	1.30 in	Front	
5	88403885102	JAMBA GREEN FSN 8 OUNCE	8.00OZ		1	K3	8	15	1.88	7.80 in	6.50 in	1.50 in	Front	
6	7120228534	DOLE PINEAPPLE CHUNKS	32.00OZ		1	K3/NEW	6	15	2.50	9.00 in	6.50 in	1.50 in	Front	

SHELF:5		WIDTH:60 in	MERCH HEIGHT:8.50 in			DEPTH:23 in			SPACE AVAIL:1.50 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007704012	VIP CHERRIES DARK SWEET	12.00OZ		2	K1	12	34	2.83	7.80 in	6.50 in	1.30 in	Front	
2	7007704022	VIP MANGO CHUNKS	16.00OZ		2	K1	12	34	2.83	7.80 in	6.50 in	1.30 in	Front	
3	7007704036	VIP RASPBERRIES RED	12.00OZ		2	K1	12	34	2.83	7.80 in	6.50 in	1.30 in	Front	
4	7007704046	VIP FRUIT CHERRY BERRY	12.00OZ		2	K1	12	34	2.83	7.80 in	6.50 in	1.30 in	Front	
5	7120206481	DOLE TRIPLE BERRY BLEND	32.00OZ		1	K3/NEW	6	15	2.50	9.00 in	6.50 in	1.50 in	Front	

SHELF:6 Base		WIDTH:60 in	MERCH HEIGHT:9.50 in			DEPTH:25 in			SPACE AVAIL:4.00 in					
Locatio...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7007714002	VIP STRAWBERRIES WHOLE	48.00OZ		2	K3	6	16	2.67	9.00 in	8.00 in	3.00 in	Front	
2	7007714001	VIP BLUEBERRIES	48.00OZ		2	K3	6	16	2.67	9.00 in	8.00 in	3.00 in	Front	
3	7007714003	VIP MIXED FRUIT	48.00OZ		2	K3	6	16	2.67	9.00 in	8.00 in	3.00 in	Front	6/15/2016
4	7120211721	DOLE BLUEBERRIES BIB	40.00OZ		1	K3/NEW	6	14	2.33	9.00 in	8.00 in	1.75 in	Front	