

FROZEN SNACKS 3 DOORS 30"

HQ DeCA PLANOGRAM

CLASS 1 STORE

Smuckers is merchandised vertically.
Corn Dogs are merchandised horizontally.



Left-right

HQ DeCA/MBU PLANOGRAM APPROVED BY JAMES TAYLOR/ IVEENA HENDERSON

7 AUGUST 2017

ITEM SHELF POSITIONING MUST NOT BE CHANGED AT ANY TIME. PRODUCT FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND USING STORE SPECIFIC DATA BUT MUST BE APPROVED BY HEADQUARTERS BEFORE IMPLEMENTING AT STORE LEVEL

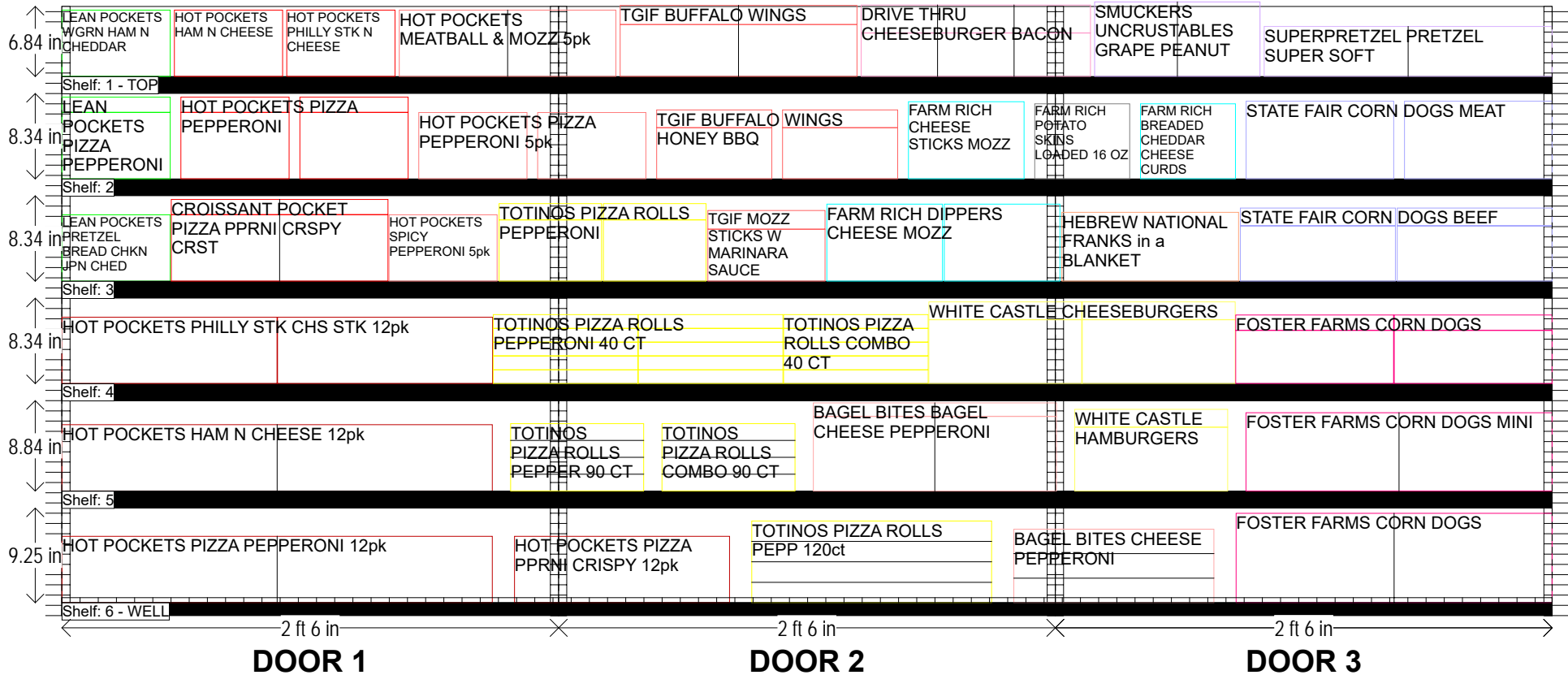
Frozen Snacks

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Frozen Snacks

FROZEN SNACKS 3 DOORS 30"

SHELF:1 - TOP		WIDTH:90 in	MERCH HEIGHT:7.00 in	DEPTH:22 in		SPACE AVAIL:1.67 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369568695	LEAN POCKETS	LEAN POCKETS WGRN HAM N CH...	9.00OZ	1	K1/NEW	8	14	1.75	6.50 in	6.55 in	1.50 in	Front	10/4/2000
2	4369507112	HOT POCKETS	HOT POCKETS HAM N CHEESE	9.00OZ	1	K1	8	14	1.75	6.50 in	6.55 in	1.50 in	Front	6/23/1992
3	4369507107	HOT POCKETS	HOT POCKETS PHILLY STK N CHE...	9.00OZ	1	K1	8	14	1.75	6.50 in	6.55 in	1.50 in	Front	4/17/2007
4	4369567119	HOT POCKETS	HOT POCKETS MEATBALL & MOZ...	22.50OZ	2	K1	4	14	3.50	6.50 in	6.55 in	3.00 in	Front	5/29/2013
5	4670409844	TGIF	TGIF BUFFALO WINGS	8.00OZ	2	K1	8	30	3.75	5.08 in	7.16 in	1.88 in	Front	9/12/2013
6	7142120445	PIERRE DRIVE	DRIVE THRU CHEESEBURGER BA...	4.90OZ	3	K1	12	39	3.25	4.25 in	4.62 in	2.75 in	Front	7/25/2012
7	5150004815	SMUCKER	SMUCKERS UNCRUSTABLES GRA...	8.00OZ	2	K1	8	16	2.00	5.00 in	7.30 in	2.62 in	Front 90	4/25/2002
8	7332100018	SUPERPRETZEL	SUPERPRETZEL PRETZEL SUPER...	13.00OZ	2	K1	12	14	1.17	4.90 in	8.70 in	3.10 in	Front	7/13/1992

SHELF:2		WIDTH:90 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:6.95 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369508305	LEAN POCKETS	LEAN POCKETS PIZZA PEPPERONI	9.00OZ	1	K1	8	17	2.13	6.50 in	6.55 in	1.50 in	Front	6/23/1992
2	4369507111	HOT POCKETS	HOT POCKETS PIZZA PEPPERONI	9.00OZ	2	K1	8	34	4.25	6.50 in	6.55 in	1.50 in	Front	6/23/1992
3	4369507143	HOT POCKETS	HOT POCKETS PIZZA PEPPERONI ...	22.50OZ	2	K1	4	14	3.50	6.50 in	6.55 in	3.00 in	Front	10/25/2006
4	4670409848	TGIF	TGIF BUFFALO WINGS HONEY BBQ	9.00OZ	2	K1	8	32	4.00	5.00 in	6.97 in	1.75 in	Front	9/17/2013
5	4132231141	FARM RICH	FARM RICH CHEESE STICKS MOZZ	24.00OZ	1	K1	6	7	1.17	7.55 in	7.00 in	3.14 in	Front	1/2/2014
6	4132235647	FARM RICH	FARM RICH POTATO SKINS LOAD...	16.00OZ	1	K1/NEW	6	8	1.33	7.35 in	5.75 in	2.60 in	Front	10/12/2016
7	4132237768	FARM RICH	FARM RICH BREADED CHEDDAR ...	16.00OZ	1	K1/New	8	11	1.38	7.35 in	5.75 in	1.85 in	Front	7/19/2016
8	7106816205	STATE FAIR	STATE FAIR CORN DOGS MEAT	42.67OZ	2	K1	6	12	2.00	7.60 in	8.93 in	3.25 in	Front	3/21/2002

SHELF:3		WIDTH:90 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:0.86 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369565833	LEAN POCKETS	LEAN POCKETS PRETZEL BREAD ...	9.00OZ	1	K1/NEW	8	11	1.38	6.50 in	6.55 in	1.88 in	Front	10/26/2010
2	4369505631	CROISSANT POCKET	CROISSANT POCKET PIZZA PPRNI...	9.00OZ	2	K1	8	34	4.25	6.50 in	6.55 in	1.50 in	Front	2/21/2012
3	4369550559	HOT POCKETS	HOT POCKETS SPICY PEPPERONI...	22.50OZ	1	K1	4	7	1.75	6.50 in	6.55 in	3.00 in	Front	4/18/2016
4	4280000583	TOTINOS	TOTINOS PIZZA ROLLS PEPPERONI	7.50OZ	2	K1	12	32	2.67	6.00 in	6.21 in	1.60 in	Front	8/8/1994
5	4670406850	TGIF	TGIF MOZZ STICKS W MARINARA ...	11.00OZ	1	K1	8	15	1.88	5.08 in	7.09 in	1.85 in	Front	9/30/1999
6	4132237791	FARM RICH	FARM RICH DIPPERS CHEESE MO...	10.00OZ	2	K1	8	20	2.50	7.55 in	7.00 in	2.20 in	Front	7/22/1992
7	7495620141	HEBREW NATIONAL	HEBREW NATIONAL FRANKS in a ...	18.40OZ	1	K1	6	9	1.50	6.75 in	10.69 in	2.25 in	Front	8/3/2009
8	7106804126	STATE FAIR	STATE FAIR CORN DOGS BEEF	13.35OZ	2	K1	12	32	2.67	5.41 in	9.37 in	1.75 in	Front	10/15/2004

SHELF:4		WIDTH:90 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:0.15 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369507520	HOT POCKETS	HOT POCKETS PHILLY STK CHS S...	54.00OZ	2	K1	4	12	3.00	6.50 in	13.00 in	3.50 in	Front	11/20/2008
2	4280000883	TOTINOS	TOTINOS PIZZA ROLLS PEPPERO...	19.80OZ	2	K1	9	30	3.33	6.72 in	8.75 in	1.35 in	Top	7/8/1998
3	4280000886	TOTINOS	TOTINOS PIZZA ROLLS COMBO 40...	22.30OZ	1	K1	9	15	1.67	6.72 in	8.75 in	1.35 in	Top	7/8/1998
4	8298801906	WHITE CASTLE	WHITE CASTLE CHEESEBURGERS	11.00OZ	2	K1	12	30	2.50	6.25 in	9.25 in	1.75 in	Front	8/20/2014
5	7527895017	FOSTER FARMS	FOSTER FARMS CORN DOGS	16.00OZ	2	K1	12	36	3.00	5.21 in	9.55 in	1.50 in	Front	12/15/2005

SHELF:5		WIDTH:90 in	MERCH HEIGHT:10.00 in	DEPTH:22 in		SPACE AVAIL:5.45 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369507512	HOT POCKETS	HOT POCKETS HAM N CHEESE 12pk	54.00OZ	2	K1	6	12	2.00	6.50 in	13.00 in	3.50 in	Front	11/5/1999
2	4280000382	TOTINOS	TOTINOS PIZZA ROLLS PEPPER 9...	44.50OZ	1	K1	6	4	0.67	12.50 in	8.05 in	1.65 in	Top	11/5/1998
3	4280000386	TOTINOS	TOTINOS PIZZA ROLLS COMBO 90...	44.00OZ	1	K1	6	4	0.67	12.50 in	8.05 in	1.65 in	Top	8/15/2001
4	7008506012	BAGEL BITES	BAGEL BITES BAGEL CHEESE PE...	7.00OZ	2	K1	8	38	4.75	7.30 in	7.35 in	1.33 in	Front	7/20/1992
5	8298800906	WHITE CASTLE	WHITE CASTLE HAMBURGERS	10.06OZ	1	K1	12	15	1.25	6.25 in	9.25 in	1.75 in	Front	8/20/2014
6	7527895038	FOSTER FARMS	FOSTER FARMS CORN DOGS MINI	29.30OZ	2	K1	12	12	1.00	7.67 in	9.25 in	3.15 in	Front	9/19/2001

SHELF:6 - WELL		WIDTH:90 in	MERCH HEIGHT:10.00 in	DEPTH:25 in		SPACE AVAIL:5.30 in								
Loca...	UPC	Brand	NAME	SIZE UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	4369507511	HOT POCKETS	HOT POCKETS PIZZA PEPPERONI ...	54.00OZ	2	K1	6	14	2.33	6.50 in	13.00 in	3.50 in	Front	11/5/1999
2	4369527632	HOT POCKETS	HOT POCKETS PIZZA PPRNI CRIS...	54.00OZ	1	K1	4	7	1.75	6.50 in	13.00 in	3.50 in	Front	10/29/2012
3	4280002692	TOTINOS	TOTINOS PIZZA ROLLS PEPP 120ct	59.30OZ	1	K1	8	12	1.50	8.25 in	14.50 in	2.00 in	Top	1/30/2012
4	7008503508	BAGEL BITES	BAGEL BITES CHEESE PEPPERONI	32.00OZ	1	K1	5	6	1.20	9.30 in	12.10 in	2.40 in	Top	1/9/2002

FROZEN SNACKS 3 DOORS 30"

5	7527895005	FOSTER FARMS	FOSTER FARMS CORN DOGS	42.72OZ	2	K1	12	16	1.33	8.75 in	9.55 in	2.95 in	Front	3/3/1995
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