

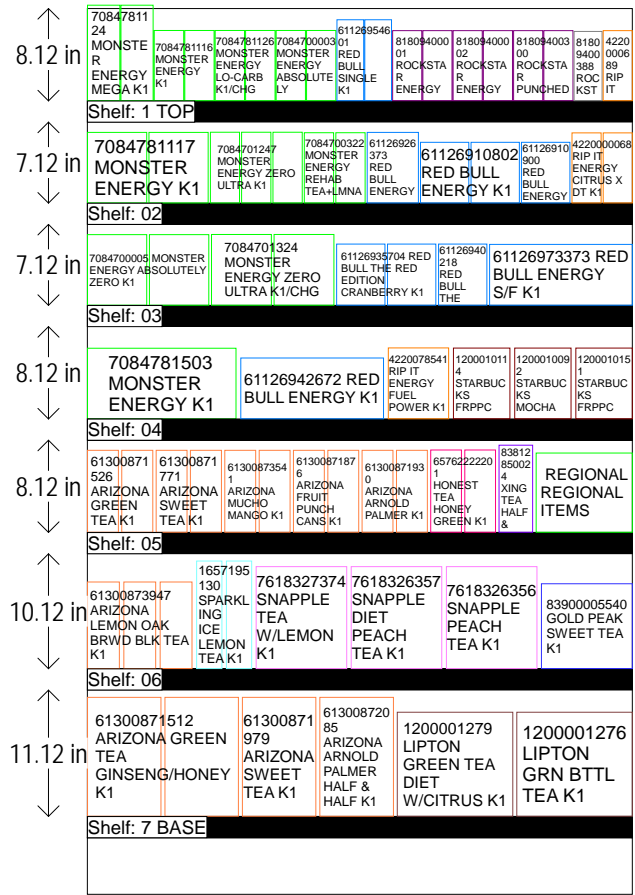


ENERGY DRINKS / R T D TEA & COFFEE COMBINED w/ NEW AGE 4 FT. SECTION

HQ DeCA PLANOGRAM

CLASS 1 STORES

PACKOUT IS BASED OFF DAYS OF SUPPLY



Left-right	HQ DeCA/MBU PLANOGRAM APPROVED BY CATEGORY LEAD MICHELLE FROST & MERCHANDISING ANALYST, LISA OWENS.
16 MARCH 2016	FACINGS MAY BE ADJUSTED TO ACCOMMODATE LOCAL AND REGIONAL ITEMS ( END OF FLOW). FACINGS MAY BE ADJUSTED TO MEET CUSTOMER DEMAND-CAO MUST BE INVOLVED IN THE THE PROCESS ALONG WITH STORE MANAGEMENT APPROVAL. ITEM POSITIONS MUST NOT BE CHANGED AT ANY TIME.
New Age Beverage Combined w_Energy 4 K1	

# ENERGY DRINKS / R T D TEA & COFFEE COMBINED w/ NEW AGE 4 FT. SECTION

SHELF:1 TOP		WIDTH:48 in	MERCH HEIGHT:14.00 in			DEPTH:22 in			SPACE AVAIL:1.21 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7084781124	MONSTER ENERGY MEGA	24.00OZ		2	K1	12	14	1.17	8.43 in	2.87 in	2.87 in	Front	
2	7084781116	MONSTER ENERGY	16.00OZ		2	K1	24	16	0.67	6.21 in	2.61 in	2.61 in	Front	
3	7084781126	MONSTER ENERGY LO-CARB	16.00OZ		2	K1/CHG	24	16	0.67	6.21 in	2.61 in	2.61 in	Front	
4	7084700003	MONSTER ENERGY ABSOLUTELY ...	16.00OZ		2	K1	24	16	0.67	6.21 in	2.61 in	2.61 in	Front	
5	61126954601	RED BULL SINGLE	16.00OZ		2	K1	12	18	1.50	7.15 in	2.38 in	2.38 in	Front	
6	81809400001	ROCKSTAR ENERGY ORIGINAL	16.00OZ		2	K1	24	16	0.67	6.19 in	2.59 in	2.59 in	Front	
7	81809400002	ROCKSTAR ENERGY S/F	16.00OZ		2	K1	24	16	0.67	6.19 in	2.59 in	2.59 in	Front	
8	81809400300	ROCKSTAR PUNCHED ENERGY P...	16.00OZ		2	K1	24	16	0.67	6.20 in	2.59 in	2.59 in	Front	
9	81809400388	ROCKSTAR ORGANIC	15.00OZ		1	K1/NEW	12	8	0.67	6.13 in	2.50 in	2.50 in	Front	12/21/2015
10	4220000689	RIP IT ENERGY FRUIT BOMB	16.00OZ		1	K1	24	8	0.33	6.20 in	2.59 in	2.59 in	Front	

SHELF:02		WIDTH:48 in	MERCH HEIGHT:8.19 in			DEPTH:24 in			SPACE AVAIL:1.90 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7084781117	MONSTER ENERGY	4.00PK		2	K1	6	8	1.33	6.23 in	5.25 in	5.25 in	Front	
2	7084701247	MONSTER ENERGY ZERO ULTRA	16.00OZ		3	K1	24	27	1.13	6.25 in	2.60 in	2.60 in	Front	
3	7084700322	MONSTER ENERGY REHAB TEA+L...	15.50OZ		2	K1	24	18	0.75	6.21 in	2.61 in	2.61 in	Front	
4	61126926373	RED BULL ENERGY	4.00PK		1	K1	6	5	0.83	6.24 in	4.53 in	4.62 in	Front	
5	61126910802	RED BULL ENERGY	4.00PK		2	K1	6	10	1.67	5.36 in	4.29 in	4.29 in	Front	
6	61126910900	RED BULL ENERGY S/F	4.00PK		1	K1	6	5	0.83	5.36 in	4.29 in	4.29 in	Front	
7	4220000068	RIP IT ENERGY CITRUS X DT	16.00OZ		2	K1	24	18	0.75	6.20 in	2.59 in	2.59 in	Front	

SHELF:03		WIDTH:48 in	MERCH HEIGHT:8.97 in			DEPTH:24 in			SPACE AVAIL:1.46 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7084700005	MONSTER ENERGY ABSOLUTELY ...	4.00PK		2	K1	6	8	1.33	6.23 in	5.25 in	5.25 in	Front	
2	7084701324	MONSTER ENERGY ZERO ULTRA	4.00PK		2	K1/CHG	6	8	1.33	6.25 in	5.30 in	5.30 in	Front	
3	61126935704	RED BULL THE RED EDITION CRA...	4.00PK		2	K1	6	10	1.67	5.40 in	4.28 in	4.28 in	Front	
4	61126940218	RED BULL THE BLUE EDITION	4.00PK		1	K1/CHG	6	5	0.83	5.40 in	4.28 in	4.28 in	Front	
5	61126973373	RED BULL ENERGY S/F	12.00PK		1	K1	2	5	2.50	5.37 in	12.60 in	4.26 in	Front	

SHELF:04		WIDTH:48 in	MERCH HEIGHT:13.70 in			DEPTH:24 in			SPACE AVAIL:1.96 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	7084781503	MONSTER ENERGY	10.00PK		1	K1	2	4	2.00	6.23 in	13.10 in	5.25 in	Front	
2	61126942672	RED BULL ENERGY	12.00PK		1	K1	2	5	2.50	5.37 in	12.60 in	4.26 in	Front	
3	4220078541	RIP IT ENERGY FUEL POWER	4.00PK		1	K1	6	4	0.67	6.26 in	5.34 in	5.34 in	Front	
4	1200010114	STARBUCKS FRPPC VAN	4.00PK		1	K1	6	4	0.67	6.25 in	5.00 in	5.00 in	Front	
5	1200010092	STARBUCKS MOCHA FRPPC	4.00PK		1	K1	6	4	0.67	6.25 in	5.00 in	5.00 in	Front	
6	1200010151	STARBUCKS FRPPC LOW FAT	4.00PK		1	K1	6	4	0.67	6.25 in	5.00 in	5.00 in	Front	

SHELF:05		WIDTH:48 in	MERCH HEIGHT:13.62 in			DEPTH:24 in			SPACE AVAIL:3.54 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	61300871526	ARIZONA GREEN TEA	23.00OZ		2	K1	24	16	0.67	7.25 in	2.75 in	2.75 in	Front	
2	61300871771	ARIZONA SWEET TEA	23.00OZ		2	K1	24	16	0.67	7.25 in	2.75 in	2.75 in	Front	
3	61300873541	ARIZONA MUCHO MANGO	23.00OZ		2	K1	24	16	0.67	7.25 in	2.75 in	2.75 in	Front	
4	61300871876	ARIZONA FRUIT PUNCH CANS	23.00OZ		2	K1	24	16	0.67	7.25 in	2.75 in	2.75 in	Front	
5	61300871930	ARIZONA ARNOLD PALMER	23.00OZ		2	K1	24	16	0.67	7.25 in	2.75 in	2.75 in	Front	
6	65762222201	HONEST TEA HONEY GREEN	16.90OZ		2	K1	12	16	1.33	7.28 in	2.73 in	2.73 in	Front	
7	83812850024	XING TEA HALF & HALF W/LEMON	23.50OZ		1	K1	12	8	0.67	7.70 in	3.00 in	3.00 in	Front	
8	REGIONAL	REGIONAL ITEMS	0.00		1		0	9	99999...	7.00 in	8.50 in	2.50 in	Front	

SHELF:06		WIDTH:48 in	MERCH HEIGHT:10.62 in			DEPTH:26 in			SPACE AVAIL:2.98 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	61300873947	ARIZONA LEMON OAK BRWD BLK ...	20.00OZ		3	K1	12	27	2.25	7.65 in	2.83 in	2.83 in	Front	
2	1657195130	SPARKLING ICE LEMON TEA	17.00OZ		2	K1	12	22	1.83	9.50 in	2.25 in	2.25 in	Front	
3	7618327374	SNAPPLE TEA W/LEMON	96.00OZ		1	K1	4	4	1.00	9.00 in	8.00 in	6.00 in	Front	

# ENERGY DRINKS / R T D TEA & COFFEE COMBINED w/ NEW AGE 4 FT. SECTION

4	7618326357	SNAPPLE DIET PEACH TEA	96.00OZ	1	K1	4	4	1.00	9.00 in	8.00 in	6.00 in	Front	
5	7618326356	SNAPPLE PEACH TEA	96.00OZ	1	K1	4	4	1.00	9.00 in	8.00 in	6.00 in	Front	
6	83900005540	GOLD PEAK SWEET TEA	6.00PK	1	K1	4	4	1.00	7.50 in	8.03 in	5.35 in	Front	

SHELF:7 BASE		WIDTH:48 in	MERCH HEIGHT:10.50 in			DEPTH:26 in			SPACE AVAIL:1.60 in					
Loca...	UPC	NAME	SIZE	UOM	NOF	RSL	CS/PK	PACKOUT	Cases	H	W	D	Orientation	Add Date
1	61300871512	ARIZONA GREEN TEA GINSENG/H...	128.00OZ		2	K1	4	8	2.00	10.50 in	6.50 in	5.25 in	Front	
2	61300871979	ARIZONA SWEET TEA	128.00OZ		1	K1	4	4	1.00	10.50 in	6.50 in	5.25 in	Front	
3	61300872085	ARIZONA ARNOLD PALMER HALF ...	128.00OZ		1	K1	4	4	1.00	10.50 in	6.50 in	5.25 in	Front	
4	1200001279	LIPTON GREEN TEA DIET W/CITRUS	12.00PK		1	K1	2	3	1.50	9.18 in	10.20 in	7.48 in	Front	
5	1200001276	LIPTON GRN BTTL TEA	12.00PK		1	K1	2	3	1.50	9.18 in	10.20 in	7.48 in	Front	